



BUILDING BRIDGES FOR AMERICA

## Local Leaders & Precinct Chairs

Organize with the people around you.

# Friendly Norms

- Please keep yourself **muted** unless you are speaking
- Please introduce yourself in the chat, where are you from, and campaigns you have worked with
- Meeting will be 1-hour
- Thank you for joining us!



Caz Margenau  
she/her



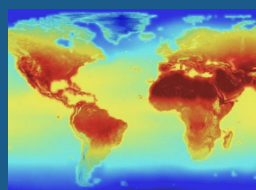
South Bend, IN



Ace/Aro



Single mom



Climate Research Administrator



Campaign Manager for  
South Bend Common  
Counciler Rachel  
Tomas Morgan 2023



Operations and  
Outreach for  
Paul Steury IN2  
2022



Grassroots  
organizer for IN2  
Kitchen Cabinet  
2022-now



State Lead,  
Colorado for Pete  
Buttigieg  
2019-2020



Colorado lead for  
Joe Biden Facebook  
Program, 2020

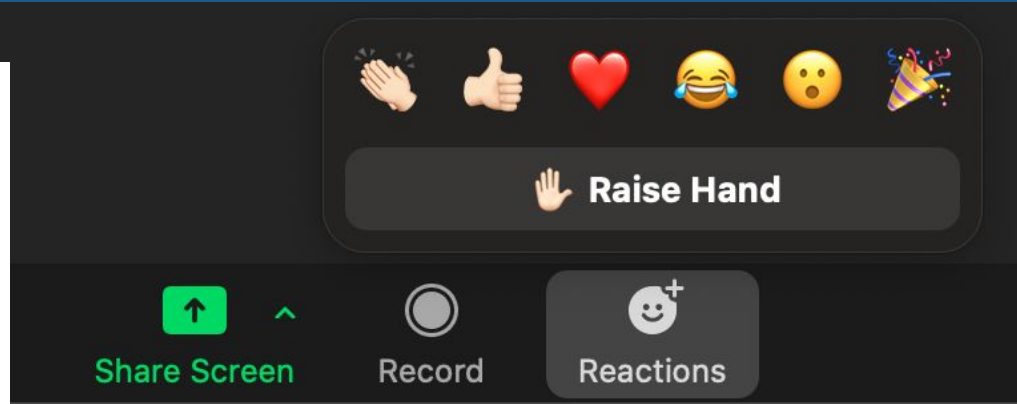
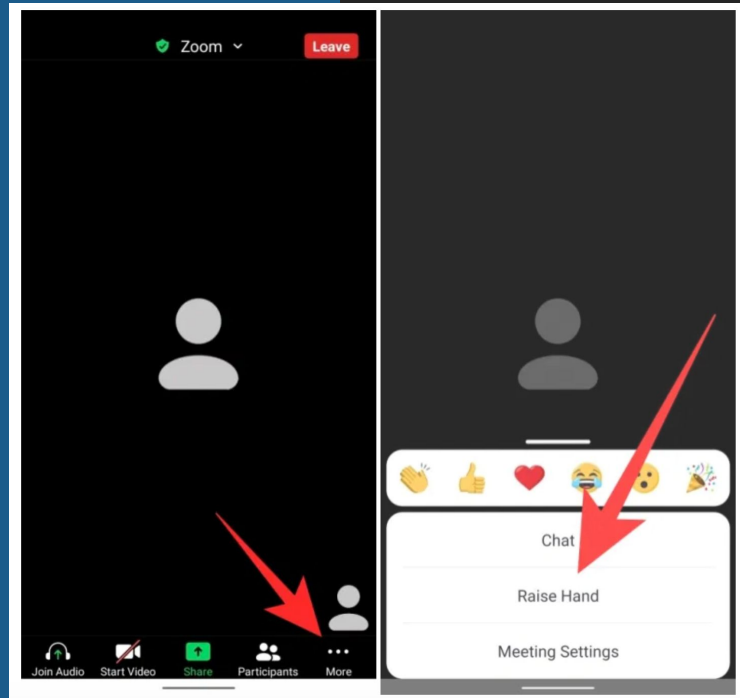


Digital Marketing  
Jeni Arndt for Mayor  
of Fort Collins, CO  
2021



Co-founder and co-Director of  
Leadership Development  
Building Bridges for America  
2020-now

# Raising Hand on a Computer/Tablet





# BUILDING BRIDGES FOR AMERICA

## Our Mission

Building Bridges mobilizes and empowers networks of relational grassroots organizers to create an equitable and informed electorate.

## Our Values

We recognize that the effort adds value, regardless of the result.

We are committed to the development of a broad and inclusive coalition.

We conduct our actions and are informed by the legacy of Pete Buttigieg's 2020 Campaign's Rules of the Road.

## Our Vision

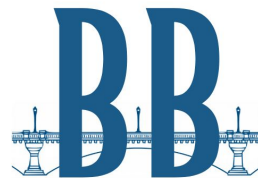
A just and equitable democracy, safeguarded by an informed and engaged electorate, where everyone is valued and belongs.

Respect Belonging Truth Teamwork Boldness Responsibility Substance Discipline Excellence Joy



# Today's Agenda

- Overview of Local Political Organizing
- A Local Leader's Toolbox
- Building a Team
- Turning out the Vote



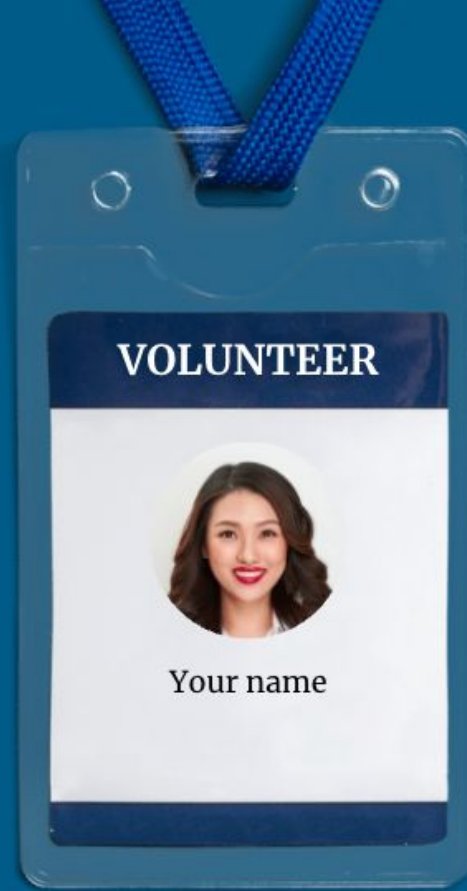
# Permission granted

You want Democrats to win.  
You are an organizer.

Your job is to:

talk with people you know

talk with people in your area



# Who is a local leader?

A local leader is anyone supporting a local candidate, campaign, state and local party.

- Precinct Chair (elected)
- Block Captain
- Community Organizer
- Grassroots Organizer
- Volunteer Leader

Goals: Find help and engage voters

# What local leaders offer

- Care
- Connections
- Knowledge
- A grassroots level volunteer base
- Relational Organizing– the ability to talk with people they know

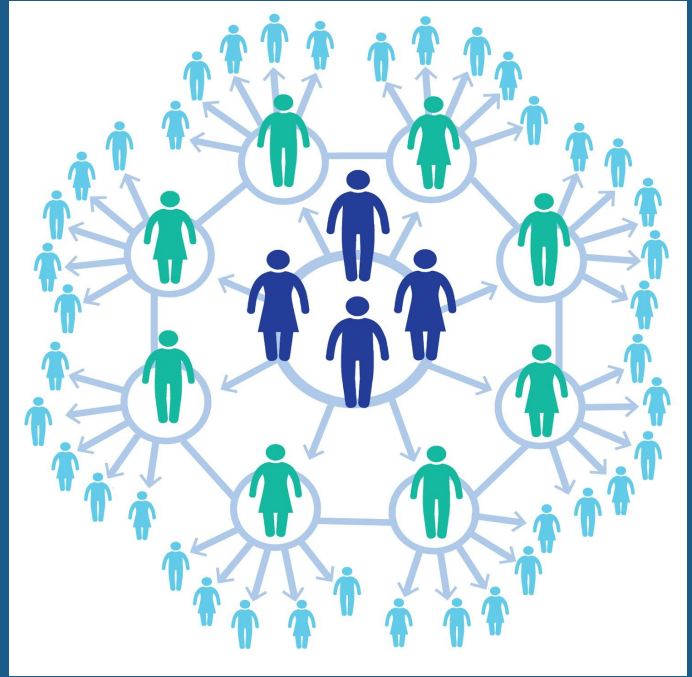


# Organizing basics

Organizing is building on existing relationships.

## Relational organizing

- Formal
  - Work
  - Clubs
- Informal
  - Neighbors
  - Run-ins



# Organizing basics



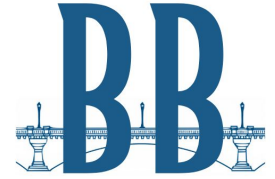
CAMPAIGNS



TOP  
DOWN  
BOTTOM  
UP



Local Leaders



# Organizing basics



# Organizing basics

## Phases of the Campaign



**Organization Building  
(Ongoing)**



**Voter Contact  
("DVC")**



**Get Out The Vote  
("GOTV")**

# Organizing basics

## Three parallel lanes

### Democratic Party

- Year round
- Long term goals
- Rigid
- Money

### Campaigns

- 3 to 9 months
- Short term goals
- Rigid
- Money & People

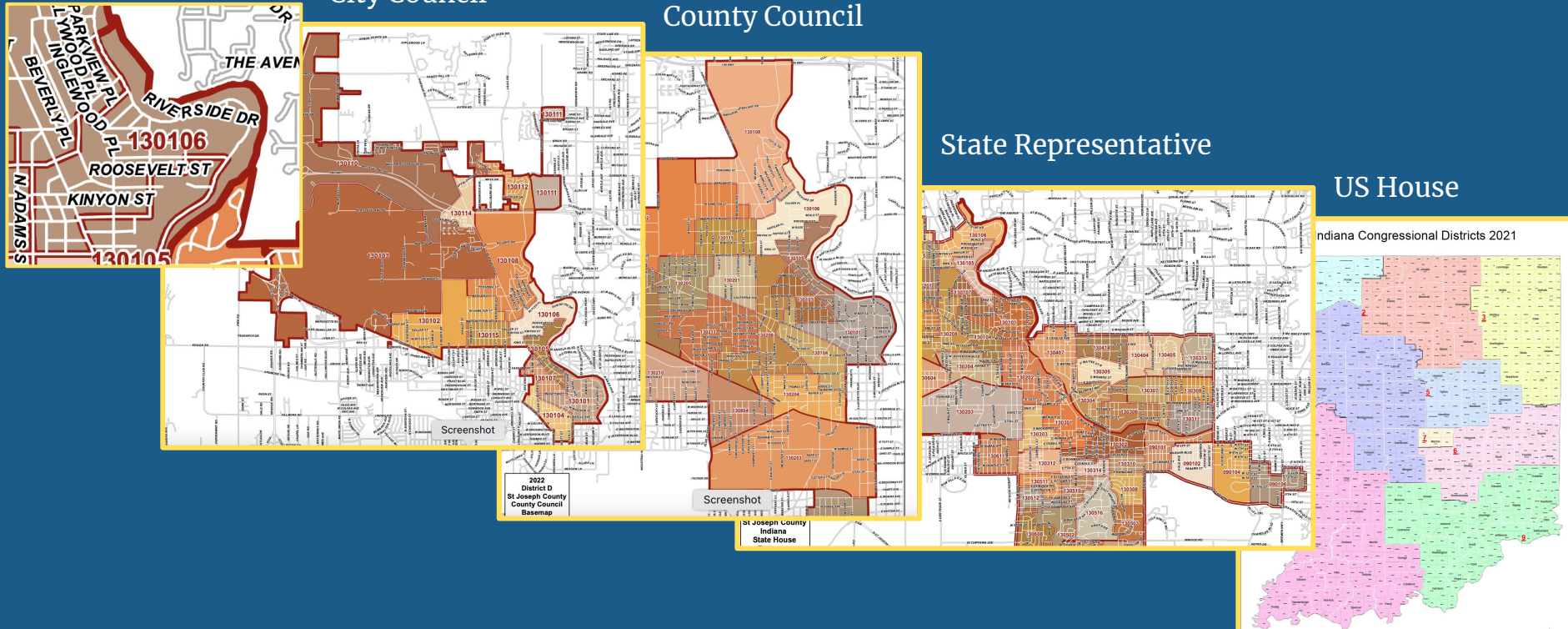
### Grassroots

- Always
- All goals
- Fast and loose
- People



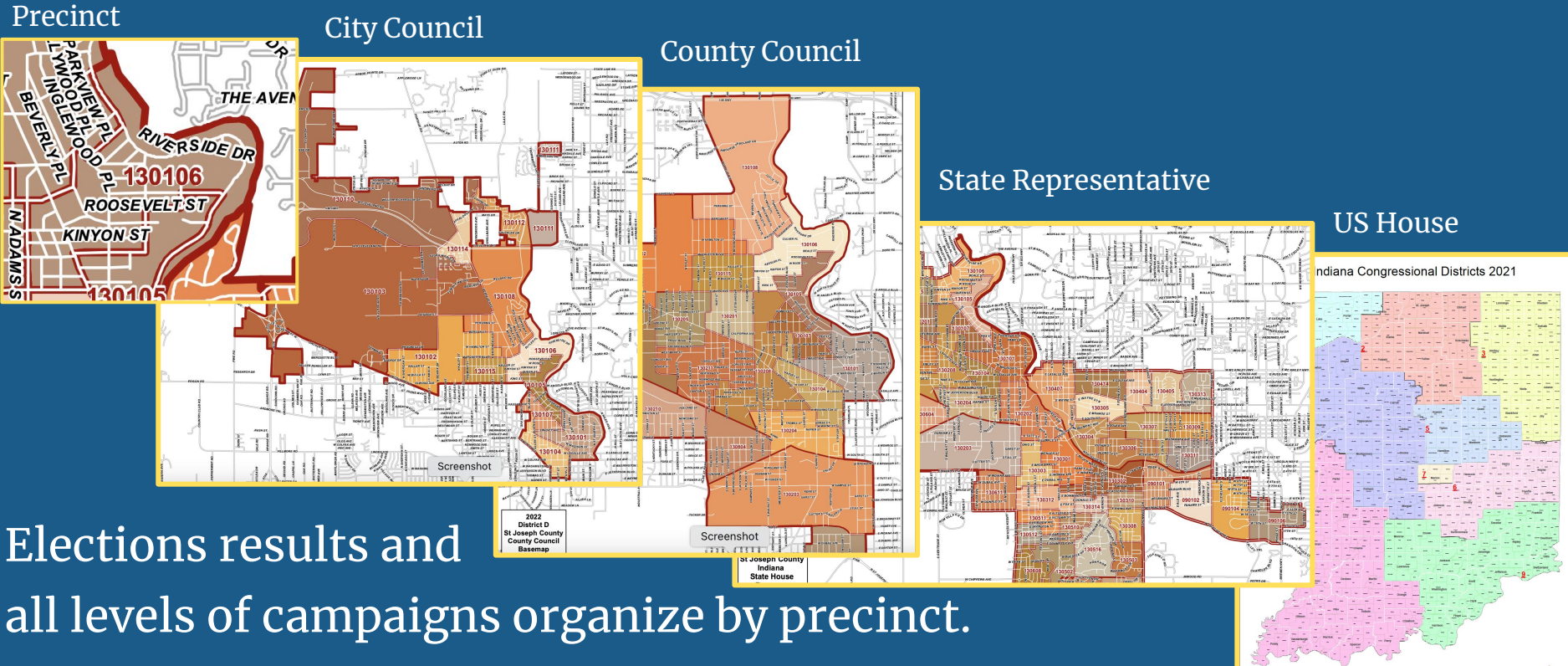
Precincts are the smallest government districts.  
They are the Lego bricks that form all other districts.

US House



# Why organize by precinct?

Precincts are the smallest government districts. They are the Lego bricks that form all other districts.



Elections results and all levels of campaigns organize by precinct.

# Why organize by precinct?

You can put your blinders and drive issues home.



All politics is local. Make the connection between your local issue and political action.

Yes, I agree, that road is dangerous.

*And that is why*

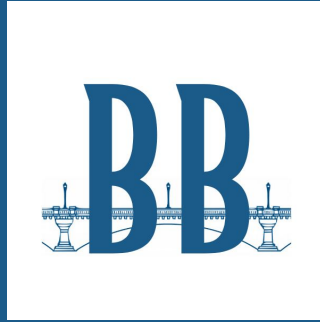
I support Councilman Lee because he will put in speed bumps on that road.

How many times does a voter  
need to be contacted to be  
persuaded to vote?

How many times does a voter  
need to be contacted to be  
persuaded to vote?

9 times



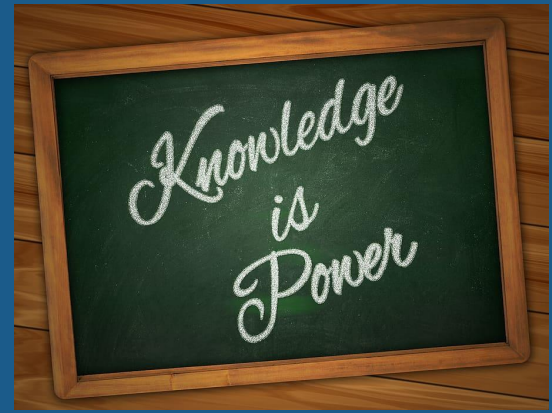


# A Local Leader's Toolbox

# Knowledge is Power

Know your territory and constituents

- Geographical boundaries
- Election results–trends
- Who's who in your area
- Demographics
- Local party & elected officials
- Important Issues



# Public Records– Maps

Indiana Voter Maps, Statistics, and General Information



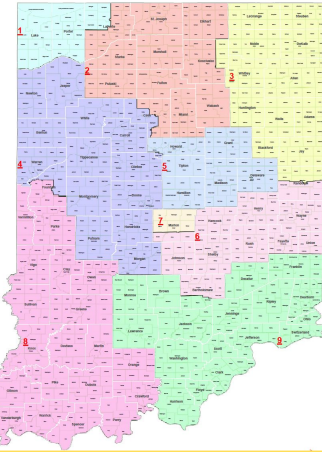
State of Indiana

**Capital City:** Indianapolis  
**Indiana Population:** 6,785,528\*  
\*2020 Official U.S. Census Count  
**Number of Registered Voters:** 4,645,829 (as of August 24, 2023).  
**Number of Counties:** 92  
**Number of Electoral College Votes:** 11  
**Number of U.S. Representatives:** 9  
**Senators:** Todd Young (R) and Mike Braun (R)

## Maps

- [Congressional Districts \(2021 Districts\)](#)
- [Maps of Indiana State Senate Districts \(2021 Districts\)](#)
- [Maps of Indiana State House Districts \(2021 Districts\)](#)
- [Congressional Districts \(2011 Districts\)](#)
- [Maps of Indiana State Senate Districts \(2011 Districts\)](#)
- [Maps of Indiana State House Districts \(2011 Districts\)](#)
- [Indiana Electoral College Information](#)
- [Who Are Your Elected Officials?](#)

Indiana Congressional Districts 2021



Your state's  
Secretary of State  
of Voter Maps for  
State and Federal  
offices

## ST. JOSEPH COUNTY

[Government](#)

[Departments](#)

[Business](#)

[Residents](#)

[How Do I...](#)

I'm Looking For...

County Commissioners

County Council

Mishawaka

South Bend

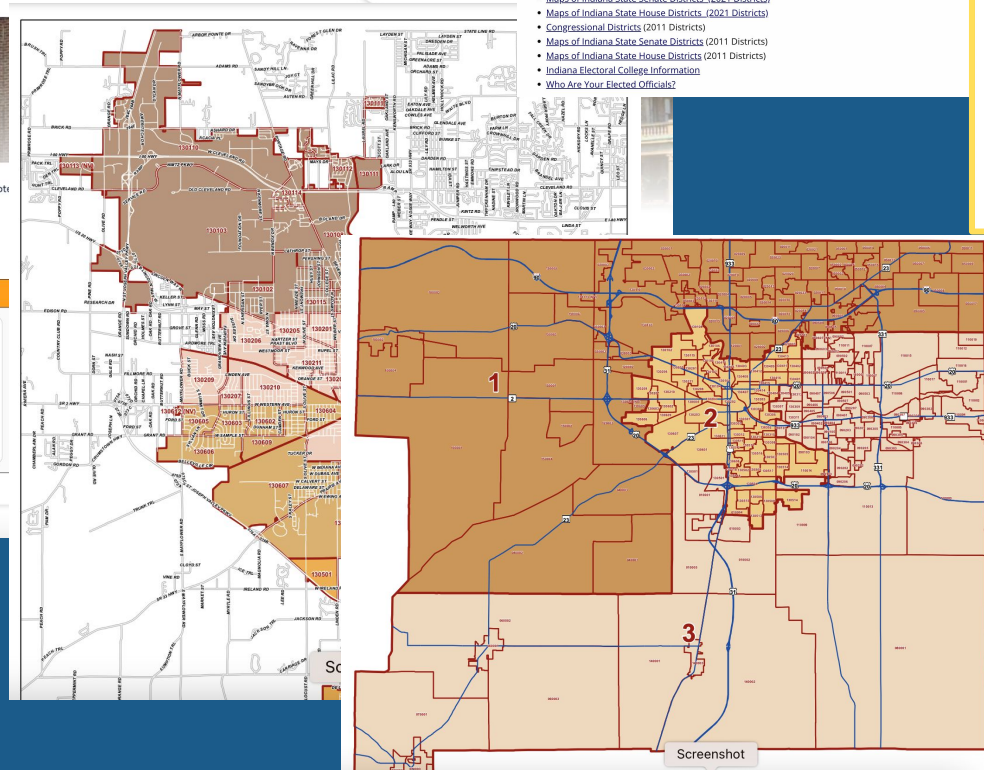
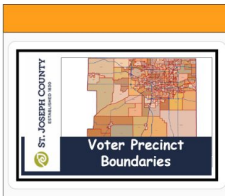
State House

State Senate

Townships

[Home](#) > [Departments](#) > [GIS-County Mapping](#) > [Voter](#)

## Voter Maps



Your county's website  
for county and city,  
usually under the county  
clerk.

# Public Records- Election Results

[Home](#) > [Departments](#) > [Clerk](#) > [Voting & Elections](#) > 2023 Primary Election Results

## 2023 Primary Election Results

OFFICIAL RESULTS ALL REPORTING

### Official Results

### Official Results - by Precinct

How did your  
precinct vote?

	A	B	C	D	E	F	G	
1	Year	Election	District Number	Precinct Number	Precinct Geom	Precinct Descr	Precinct Chair	Precinct Vice C
2	2019	Democratic Pri	District 1	130101	831-801 Park A #2 Fire Station, Tim Scott	Lynn King		1102
3	2019	Democratic Pri	District 1	130101	831-801 Park A #2 Fire Station, Tim Scott	Lynn King		304
4	2019	Democratic Pri	District 1	130101	831-801 Park A #2 Fire Station, Tim Scott	Lynn King		10
5	2019	Democratic Pri	District 1	130101	831-801 Park A #2 Fire Station, Tim Scott	Lynn King		294
6	2019	Democratic Pri	District 1	130101	831-801 Park A #2 Fire Station, Tim Scott	Lynn King		All
7	2019	Democratic Pri	District 1	130101	831-801 Park A #2 Fire Station, Tim Scott	Lynn King		City Clerk
8	2019	Democratic Pri	District 1	130101	831-801 Park A #2 Fire Station, Tim Scott	Lynn King		Fowler
9	2019	Democratic Pri	District 1	130101	831-801 Park A #2 Fire Station, Tim Scott	Lynn King		Democrat
10	2019	Democratic Pri	District 1	130101	831-801 Park A #2 Fire Station, Tim Scott	Lynn King		Democrat
11	2019	Democratic Pri	District 1	130101	831-801 Park A #2 Fire Station, Tim Scott	Lynn King		Democrat
12	2019	Democratic Pri	District 1	130101	831-801 Park A #2 Fire Station, Tim Scott	Lynn King		Democrat
13	2019	Democratic Pri	District 1	130101	831-801 Park A #2 Fire Station, Tim Scott	Lynn King		Democrat
14	2019	Democratic Pri	District 1	130101	831-801 Park A #2 Fire Station, Tim Scott	Lynn King		Democrat
15	2019	Democratic Pri	District 1	130101	831-801 Park A #2 Fire Station, Tim Scott	Lynn King		Democrat
16	2019	Democratic Pri	District 1	130101	831-801 Park A #2 Fire Station, Tim Scott	Lynn King		Democrat
17	2019	Democratic Pri	District 1	130101	831-801 Park A #2 Fire Station, Tim Scott	Lynn King		Democrat
18	2019	Democratic Pri	District 1	130101	831-801 Park A #2 Fire Station, Tim Scott	Lynn King		Democrat
19	2019	Democratic Pri	District 1	130101	831-801 Park A #2 Fire Station, Tim Scott	Lynn King		Democrat
20	2019	Democratic Pri	District 1	130101	831-801 Park A #2 Fire Station, Tim Scott	Lynn King		Democrat
21	2019	Democratic Pri	District 1	130101	831-801 Park A #2 Fire Station, Tim Scott	Lynn King		Democrat
22	2019	Democratic Pri	District 1	130101	831-801 Park A #2 Fire Station, Tim Scott	Lynn King		Democrat
23	2019	Democratic Pri	District 1	130101	831-801 Park A #2 Fire Station, Tim Scott	Lynn King		Democrat
24	2019	Democratic Pri	District 1	130101	831-801 Park A #2 Fire Station, Tim Scott	Lynn King		Democrat
25	2019	Democratic Pri	District 1	130101	831-801 Park A #2 Fire Station, Tim Scott	Lynn King		Democrat
26	2019	Democratic Pri	District 1	130101	831-801 Park A #2 Fire Station, Tim Scott	Lynn King		Democrat
27	2019	Democratic Pri	District 1	130101	831-801 Park A #2 Fire Station, Tim Scott	Lynn King		Democrat
28	2019	Democratic Pri	District 1	130101	831-801 Park A #2 Fire Station, Tim Scott	Lynn King		Democrat
29	2019	Democratic Pri	District 1	130101	831-801 Park A #2 Fire Station, Tim Scott	Lynn King		Democrat
30	2019	Democratic Pri	District 1	130101	831-801 Park A #2 Fire Station, Tim Scott	Lynn King		Democrat

Precinct Summary Report ST. JOSEPH COUNTY, INDIANA MAY 2, 2023 PRIMARY ELECTION St. Joseph County Primary 2023 SOUTH BEND 130112 Official Results by Precinct	Date: 5/12/2023 Time: 1:37:46 PM EDT Page 1/1
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Registered Voters 1,077 - Total Ballots 122 : 11.33%

Party Distribution		
Total Ballots	122	
NON-PARTISAN	0	0%
DEMOCRATIC	105	86.07%
REPUBLICAN	17	13.93%

CITY OF SOUTH BEND MAYOR (DEMOCRATIC)		
Vote For 1		
Total Votes	103	
HENRY DAVIS JR	28	27.18%
JAMES MUELLER	75	72.82%

CITY OF SOUTH BEND COMMON COUNCIL AT-LARGE (DEMOCRATIC)		
Vote For 3		
Total Votes	265	
OLIVER DAVIS	63	23.77%
LORI K HAMANN	45	16.98%
LAQUITA HUGHES	32	12.08%
RACHEL TOMAS MORGAN	47	17.74%
KAREN L WHITE	78	29.43%

CITY OF SOUTH BEND COMMON COUNCIL AT-LARGE (REPUBLICAN)		
Vote For 2		
Total Votes	24	
HEIDI-SUNJE BELL	13	54.17%

# Public Records- Campaign Donations

		INDIANA ELECTION DIVISION		
Indiana Election Division Website				
Campaign Finance Website				
Home				
Search				
Candidates				
Committees		Filing Detail		
Political Races		Home - Search - Committees - Committee Detail - Filing Detail		
Contributions		Details for 2022 Annual - original filing		

2	SEIU HealthCare Indiana PAC 60 W 80th Pl Merrillville IN 46410	Contribution: Direct	200.00	200.00
3	Gary Firefighters Association Local 359 PAC P.O. Box 2792 Gary IN 46403	Contribution: Direct	359.00	359.00
4	Catalyst Public Affairs Group, LLC 1 North Capitol Ave, 1035 Indianapolis IN 46204	Contribution: Direct	500.00	500.00
5	Indiana Association of Beverage Retailers 200 S. Meridian Street, Suite 350 Indianapolis IN 46225	Contribution: Direct	500.00	500.00

CONTRIBUTOR'S FULL NAME AND OCCUPATION FULL MAILING ADDRESS (street, number, city, state ZIP code)		TYPE OF CONTRIBUTION OR OTHER RECEIPT	COLUMN A AMOUNT THIS PERIOD	COLUMN B CUMULATIVE YEAR-TO-DATE
1	 South Bend IN 46615	Contribution: Direct	20.00	160.00
Contributor's Occupation (if required): Not Currently Employed -				
2	 Granger IN 46530	Contribution: Direct	50.00	50.00
Contributor's Occupation (if required): Not Currently Employed -				
3	 Sawyer MI 49125	Contribution: Direct	100.00	100.00
Contributor's Occupation (if required): Attorney/Legal -				
4	 Granger IN 46530	Contribution: Direct	250.00	300.00
Contributor's Occupation (if required): -				
5	 Granger IN 46530	Contribution: Direct	50.00	50.00
Contributor's Occupation (if required): General Business -				



# Public Records– Census data

An official website of the United States government [Here's how you know](#)

**United States<sup>®</sup>**  
**Census**  
Bureau

Carmel Indiana

Advanced Search

All Tables Maps Pages

Microdata Help FAQ Feedback

## Total Population in Carmel City, Indiana is **99,757**

2020 Decennial Census

[View This Result](#)

3,073 Tables, 3,073 Maps, 24 Pages

View: 10 | 25 | 50

### Tables

Decennial Census

**P1** | RACE

[View All 3 Products](#)

American Community Survey

**DP05** | ACS DEMOGRAPHIC AND HOUSING ESTIMATES


[View All 23 Products](#)

American Community Survey

**S0101** | AGE AND SEX

[View All 23 Products](#)

American Community Survey



**Place**  
**Carmel city, Indiana**

**Total Population:** 99,757

**Median Household Income:** \$106,990

**Bachelor's Degree or Higher:** 73.7%

**Employment Rate:** 67.7%

**Total Housing Units:** 39,927

**Without Health Care Coverage:** 5.4%

**Total Households:** 39,994

**Hispanic or Latino (of any race):** 4,521

[View Profile](#)

### Related Searches

# Free access

## New York Times Map



### An Extremely Detailed Map of the 2020 Election

BY ALICE PARK, CHARLIE SMART, RUMSEY TAYLOR AND MILES WATKINS

Niles, Michigan, United States

This map has detailed data from **2,523 of 3,143 counties** in 47 states, representing **89% of all votes** cast. It was last updated on March 30.



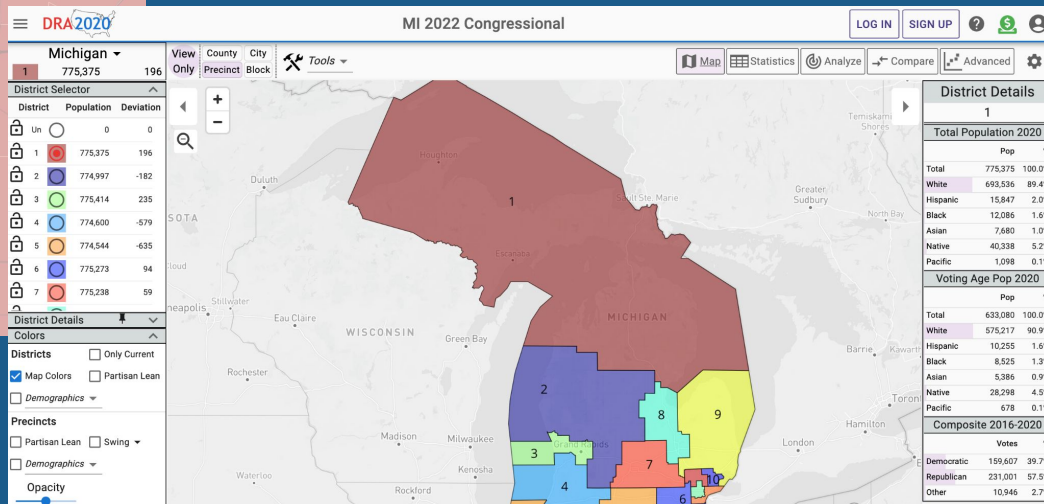
2020 results

Change from 2016

2016 PRECINCT MAP • ABOUT THE DATA

CANDIDATE	VOTES	PCT.	2020 MARGIN
Joseph R. Biden	530	49%	+0.2 Biden
Donald J. Trump	528	49%	

## Dave's Redistricting



## District Profile Template

District Profile: *[define borders, describe population centers, major employers/industries, and other info that may be helpful]*

### District Name

**Election:** primary [date] + general [date]

**Incumbent:**

**Candidates:**

Democrats

- 
- 

Republicans

- 
- 

**Demographic Breakdown:**

- 
- 
- 

**Total Population:**

**Filing Deadline:**

**Fundraising Deadline:**

**Past Race Results:**

- 20\_\_
- 20\_\_
- 20\_\_

**Past Race Turnouts:**

- 20\_\_
- 20\_\_
- 20\_\_

**Past Fundraising Numbers of Winner:**

- 20\_\_
- 20\_\_
- 20\_\_

**Total Registered Voters:**

### Summary

*Describe what the information above means. How much money do you think they need to raise? What do you think their Vote Goal should be?*

## Your Policymakers

Step



You can search online and find this information.

U.S. Senator (1)		
	name, party, contact info.	
U.S. Senator (2)		
	name, party, contact info.	
U.S. Representative		
	name, party, district, contact info.	
Governor		
	name, party, contact info.	
State Senator		
	name, party, district, contact info.	
State Representative		
	name, party, district, contact info.	
Mayor		
	contact information	
County Commissioners		
	contact information	
City/Town Council		
	contact information	
School Board Member		
	contact information	

# Ear to the ground

Politics is walks into our homes, our pocket books, our bodies. It is not theoretical. It is very real day to day life. Speak to that.

Schools

Housing costs

Local economic development

Infrastructure

Public spaces and libraries



# Voter Files



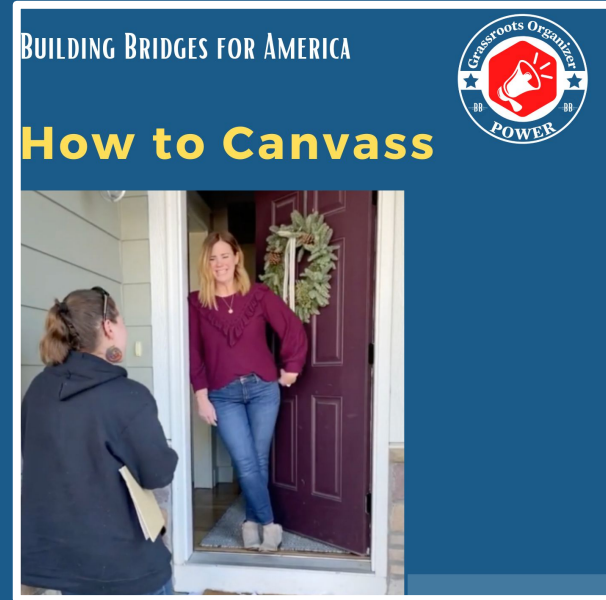
Voter files says who voted.  
Election results say how people voted.

The screenshot shows the DNC Votebuilder interface for Indiana. The top navigation bar is blue with the 'DNC VOTEBUILDER' logo and 'Indiana' text. A notification bell icon with a red '2' is visible. Below the navigation bar, there are tabs for 'My Voters' (selected) and 'My Campaign'. The main content area has a breadcrumb trail 'Home / My List'. On the right, there are language selection buttons for 'ES' and 'EN'. The 'CONTACTS' section is titled 'My List' and displays statistics: 6,912 People, 5,778 Home Phones, 6,185 Preferred Phones, 5,184 Doors, and 5,199 Mailboxes. Below these statistics is a row of 16 icons representing various functions: Print, Letters, Labels, Calls, Export, MiniVAN, Counts, Reports, Cut Turf, Split, Grid, Script, Form, Task, Bulk Apply, Copy, and Advertising. On the right side of the interface, there are buttons for 'Edit Search', 'Load List', 'Save List As', and 'New Search'.

- NGPVAN's Votebuilder, Universe, others
- Cost and access depends on local party
- Access through state, county or precinct

# Using VAN to contact voters

A campaign or the party may be able to provide you with a list of voters to contact in your precinct.



Step-by-Step workbooks, slides, and video.  
[www.buildingbridgesforamerica.com](http://www.buildingbridgesforamerica.com)



# Additional Training



**NATIONAL DEMOCRATIC**  
TRAINING COMMITTEE

Menu ▾

LOGIN



## Getting Started



Get a better understanding of the political world and how you fit into it.



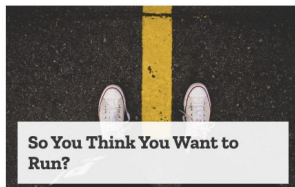
TRAINER  
Stefanie Brown James

LESSONS  
23



TRAINER  
Valerie Martin

LESSONS  
12



TRAINER  
Kelly Dietrich

LESSONS  
11



TRAINER  
Johnaé Strong

LESSONS  
10

## Data Management



Be better prepared to make important decisions for your campaign based upon the data you collect in-person, on the phone, and online.



TRAINER  
Peter Dougherty

LESSONS  
18



TRAINER  
Peter Dougherty

LESSONS  
14



TRAINER  
Alycia Albergettie

LESSONS  
16



TRAINER  
Donald Riddle

LESSONS  
16



# Building a Team



# Values First:

What is  
important to  
your community



**Respect**  
**Belonging**  
**Truth**  
**Teamwork**  
**Boldness**  
**Responsibility**  
**Substance**  
**Discipline**  
**Excellence**  
**Joy**

**PETE**

A handwritten signature in black ink, appearing to read 'Pete Buttigieg', is written over the 'PETE' logo.

**Respect**  
**Compassion**  
**Faith**  
**Resilience**  
**Empathy**  
**Kindness**  
**Humility**  
**Joy**  
**Inclusion**  
**Dignity**

**BIDEN**  
PRESIDENT

*No Malarkey!*

# Make a Plan

Be active and be in the know

- Community events
- Block party
- Neighborhood groups and boards
- Town halls
- Host your own neighborhood get together



# Make a Plan Together

- Coordinate with campaigns and local party
- **Set-up a calendar**—backtrack from election day to now
- Make a plan to cover your territory, more than once!
  - Set goals—# of houses/voters
  - Materials
  - Assign captains
- Call to Action Events



# Why is a plan important

- Keeps you motivated
- Working in parallel takes coordination
- Being inclusive means being thoughtful
- Finds gaps in organizing and fill them
- Gets buyin and increases voter participation
- Celebrating wins!

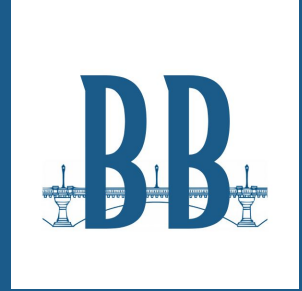


# Campaign & Party Plan



- What goals do they have?
- What is the win number in your precinct?
- What type of materials and when will they need them distributed?
- What is their messaging platform?
- Key staff to connect and follow?
- What social media accounts should be promoted?
- Where can I and my team be of most use?
- Be sure to follow-up and be reliable

# Volunteers needed!



- Block Captains
- Research
- Social Media
- Weekly organizing meeting (monthly-weekly)
- Roles
- Talents
- Expectations
- Check-in's
- NDTC has a great list of volunteers roles

[https://docs.google.com/document/d/1GIjjGRwhxNxiI\\_XgLloWQRIwbxAAODeFAI7oYE\\_mvbno/edit](https://docs.google.com/document/d/1GIjjGRwhxNxiI_XgLloWQRIwbxAAODeFAI7oYE_mvbno/edit)



## Potential Volunteer Roles and Responsibilities

These are common volunteer team roles. However, volunteers, especially on smaller races, can serve in fundamental campaign roles usually filled by paid staff. Those roles are outlined in our ["Campaign Staff Roles & Responsibilities" handout](#).

### Direct Voter Contact Support

#### Volunteer Coordinator

The Volunteer Coordinator will help recruit, train, and manage volunteers — from scheduling shifts to delegating tasks and providing support during volunteer events. A Volunteer Coordinator can distribute responsibility to others, depending on the demands on the campaign, but at the end of the day they are the one who ensures that the campaign has enough volunteers and that those volunteers have a good experience. This role should be taken on by someone who has a significant amount of time to commit to the campaign, and it is helpful if they have previous experience volunteering on a campaign or organizing volunteers or employees.

#### Canvassers

These volunteers will knock on doors throughout your district to meet voters. This is one of the core elements of your field operation: identifying supporters, persuading the undecided, registering new voters, and getting out the vote (GOTV).

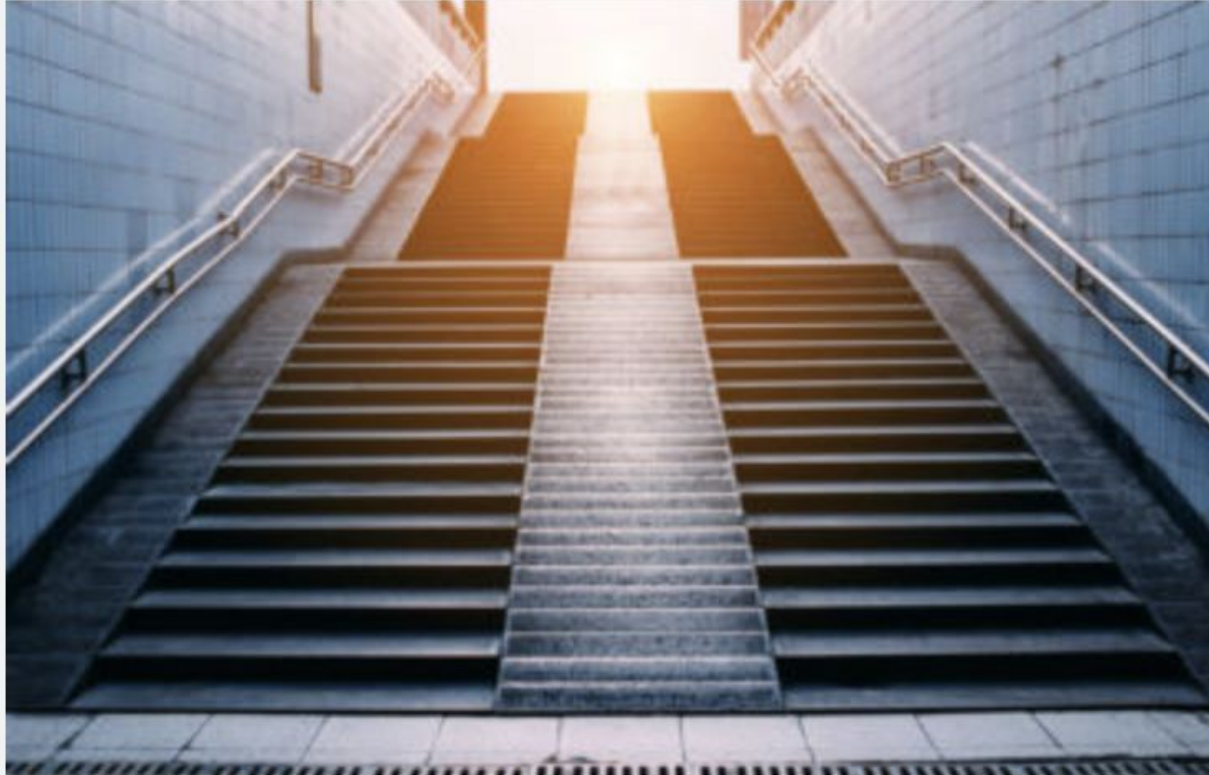
#### Phone Bankers

These volunteers will call and speak directly with voters in your district. This is one of the core elements of your field operation: identifying supporters, persuading the undecided, and getting out the vote (GOTV).

#### Yard Sign Captain

This role is ideal for someone who has a car and time to dedicate to the campaign, but may not have a schedule that allows them to participate in the phone banks or other time-specific events. The yard sign captain will contact supporters who would like to display their support for the candidate, coordinate the creation of yard signs, and deliver the signs to supporters on their own time.

# The Ladder of Engagement





# Be prepared to move volunteers and constituents up the ladder of engagement, have an ASK!



- Volunteer with the campaign
- Have an event planned
- Have them reach out to family and friends
- Write postcards
- Donate
- Phone bank
- Friend bank
- Canvass
- Who do they know, what should we know?



# Turning Out the Vote

# Campaign work

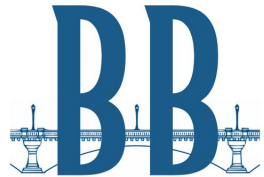
Ask the campaign and party what events can you support?



- ★ Canvassing
  - Walk lists
  - Training
  - Volunteers
  - Sorting Materials

★ Fundraising

★ Visibility





# Non-Cycle Outreach

Wellness Checks  
Community Outreach  
Clean-up Days  
Voter Registration  
Town Halls  
School Boards

Make connecting with  
your community a  
routine.



National Voter Registration Day

**REGISTER TO VOTE TODAY**

[IWillVote.com](https://www.IWillVote.com)





# Be Organized = Collect and Manage Data

- Volunteers
- Potential Donors
- Potential Hosts
- Local groups
- Constituencies
- Employers
- Connections

Copy of Volunteer Recruitment Template Spreadsheet

File Edit View Insert Format Data Tools Extensions Help

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	A	B	C	D	E	F	G	H	I	J	K	L	M
1	NDTC				Free training for all Democrats and Progressives. In-person and online.								
2	Volunteer Recruitment				<p>Start with these sources to identify community members that might volunteer for your campaign.</p> <ul style="list-style-type: none"><li>• Contact lists in your phone, computer, and email</li><li>• Social media lists — LinkedIn, Facebook, etc.</li><li>• Make sure to include every single friend/follower on all of your social media accounts, both personal and for the campaign</li><li>• Physical address books</li><li>• Wedding invitation and holiday card lists</li><li>• Lists of members from boards, charities, and professional groups you've been involved in</li><li>• Lists of members of high school and college alumni groups (or dig through Facebook group members)</li><li>• Religious organizations</li><li>• Neighborhood directories</li><li>• Spouse/partner's contact lists from their phone, computer, and email</li><li>• Closest friends and family's contact lists from their phone, computer, and email</li></ul>								
3	First Name	Last Name	Pronouns	Relationship	Phone	Email	Street Address	Address Line 2	City	State	Zip Code	Employer	Occupation
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Make a list however makes sense to you.  
Or use NDTC template.



# Phases of the Campaign



**Organization Building  
(Ongoing)**



**Voter Contact  
("DVC")**



**Get Out The Vote  
("GOTV")**



Voter Registration  
Network mapping  
Volunteer recruitment



Organization Building  
(Ongoing)

Data collecting = ear to the ground

- Unofficial poll of your neighborhood
- How does policy affect your neighborhood

Relationship building

- Constituencies
- Office holders and candidates
- Party officials



Voter Contact  
("DVC")

## Time well spent:

- Active Canvassing–mobilize
- Phone Banking–mobilize/local office
- Visibility events
- Fundraising House Parties

## Using personal networks

- This is where relational organizing can have a huge impact
  - Take someone with you
  - Call/text
  - Offer support
  - Follow-up
  - Getting a call from a neighbor, fellow school parent, community member will make a difference.



Voter Contact  
("DVC")



Voter Contact  
("DVC")

- Help others make a plan to vote
  - Where–Share polling locations, times
  - When–Will you vote early or day of? After work? Some counties allow you to vote within the county not just your polling location.
  - With Who– Who can you take?
  - How will you get there? Do you need transportation
  - Follow-up after they said they would vote

## Get Out The Vote

- This is the final stage of persuasion:
  - To actually vote
  - To vote for your candidate, party of referendum
  - To ask others to vote with them
  - Many campaigns have lists of undecided or voters who listed a second choice—offer to follow-up



Get Out The Vote  
("GOTV")



Get Out The Vote  
("GOTV")

- Last Weeks
  - GOTV Plans
  - Sample Ballot
  - Ride share, free rides (lyft, uber, volunteer drivers)
  - Mail postcards
  - Letters to the Editor
  - More canvassing and phone banking right up to ELECTION DAY

# Day of the Election

- Follow-up
  - Via text
  - Via phone
  - Support at the polls
  - Visibility
  - Make it an event, build excitement



**Get Out The Vote  
("GOTV")**



Everything you  
do is about  
**VOTER**  
**CONTACT**  
Get them to  
**turnout** to vote  
for your  
candidate



- Be optimistic
- Be hopeful
- Be excited
- Be kind



# Going Forward

- Always communicate with the local party and campaigns
- Know your community
- Talk about local issues
- Make Plan
- Check in
- Celebrate wins
- Have fun!!

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[Take Action](#)

[Volunteer's Toolbox](#)

[Calendar of Events](#)

[Contact Us](#)



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**GOAL \$1,145**

**Donate to the Building  
Bridges for America  
Action Fund**

updated at 4:35 PM **AB**

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Donate \$10 →

Donate \$15 →

Donate \$20 →

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