



Building Bridges to the White House



Monday, July 20, 2020






Welcome & Introductions



Jenny Okamoto
Grassroot Lead Indiana for Joe Biden
& Member of Building Bridges for
America



Friendly Norms

- Please keep yourself **muted** unless you are speaking
- Please introduce yourself in the chat, where are you from, and campaigns you have worked with.
- Enter questions and follow-up requests on the chat
- Q & A at the end
- Meeting will be 1-hour
- Thank you for joining us!



What is Building Bridges for America



Building Bridges for America

- Former Grassroot Leads for Pete for America
- Everyone experienced or new to campaigning are welcome
- Continue the political movement that PFA established
- Share information, tools and create a space for leaders to gather

www.buildingbridgesforamerica.com



Mission:

The mission of Building Bridges is to mobilize networks of relational grassroots organizers equipped to support pragmatic progressive campaigns and causes, and guided by principles of servant leadership.

Vision:

Our vision is a just and equitable democracy, safeguarded by an informed and engaged electorate where everyone is valued and belongs.

Building Bridges

Values:

- We respond to urgency with action, and believe that every worthy action has value.
- We recognize that how we strive for is as important as what we strive for.
- We are committed to the development of a broad and diverse coalition of servant leaders.
- We conduct our actions and are informed by the Pete Buttigieg 2020 Campaign's Rules of the Road:

Respect
Belonging
Truth
Teamwork
Boldness

Responsibility
Substance
Discipline
Excellence
Joy



Building Bridges for America

STARTING JULY 6

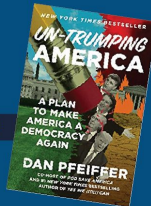
Building Bridges BOOK CLUB

**"Un-Trumping America:
A Plan to Make America
a Democracy Again"**

by: DAN PFEIFFER

ORDER YOUR COPY TODAY!

specific schedule, including special
guests TBA



General Meetings
2nd Wednesday of the Month
8:30pm ET
All are Welcome!

Mission:
The mission of Building Bridges is to mobilize networks of relational grassroots organizers equipped to support pragmatic progressive campaigns and causes, and guided by principles of servant leadership.



BOOK CLUB

Join us for a conversation with
NE State Senator

MEGAN HUNT

June 8, 8:30 pm ET

**"The All New: Don't Think of an Elephant",
Part V.**



Bridges Postcards and Movie Night
PRESENTS

**BREAKING THE GLASS
CEILING SERIES**

HILLARY

**TUESDAY, JUNE 2ND AND 9TH
NOW @ 8:00PM EDT**

JOIN US FOR THE DOCUMENTARY,
WRITING POST CARDS TO VOTERS,
AND GREAT DISCUSSIONS!

Weekly

June 15th - June 21st

Thursday - 6:30pm EDT
The Era Fundraiser with
Yvonne Lewis Holley

Thursday - 8:00pm EDT
Grassroots Discussion
Topics: Talking Progressive
Politics

Monday - 1:00pm EDT
Bridge's Day of Action



Today's Agenda


- Introductions
- Rules of the Road & Joe's Campaign Code
- The Next 105 Days
- Stages of a Campaign
- Next Actions
- Q&A



The Next 105 Days

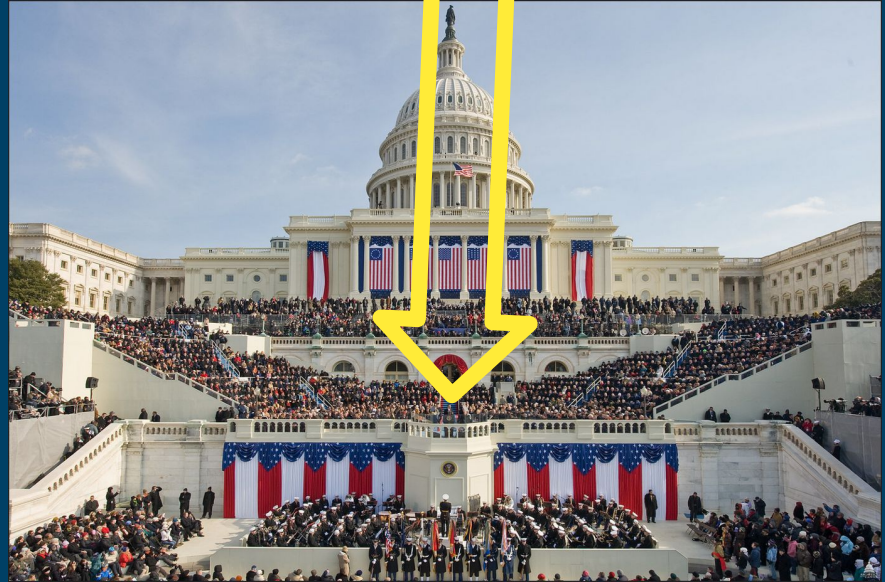


“Wake up America! Wake up! For we cannot stop, and we will not and cannot be patient --John Lewis



Our Goal

Wednesday, January 20, 2021
12:00 noon



COUNTDOWN

DAYS UNTIL **ELECTION PERIOD** BEGINS

- What is the Election Period?
 - August Absentee and Mail-in
 - September 18 - November 3.
 - From **Sept.18 through Nov. 2, 38+ STATES** will be voting

105 Days Until Election Day

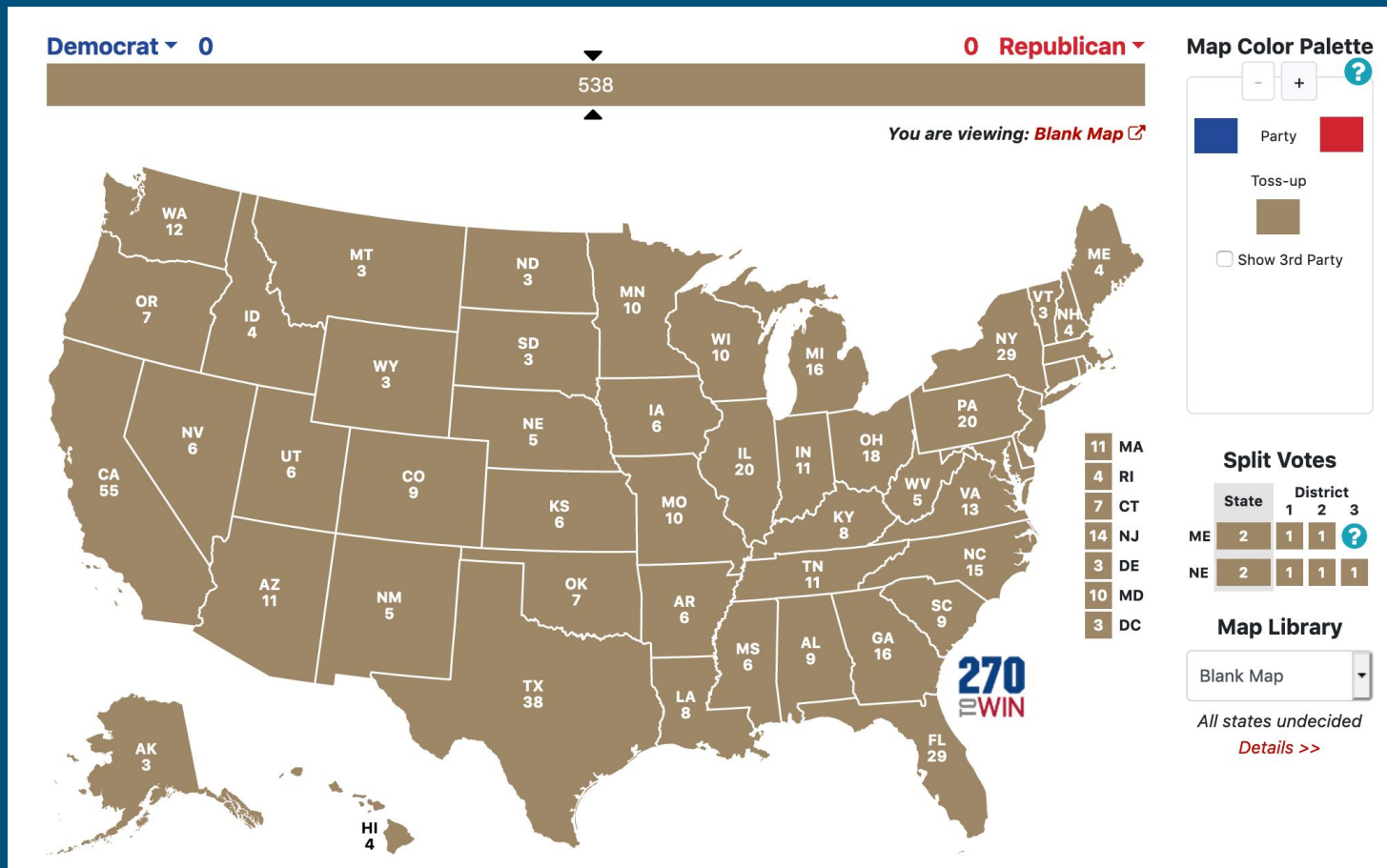
- November 3: “Election Day”

How We Meet Our Goal

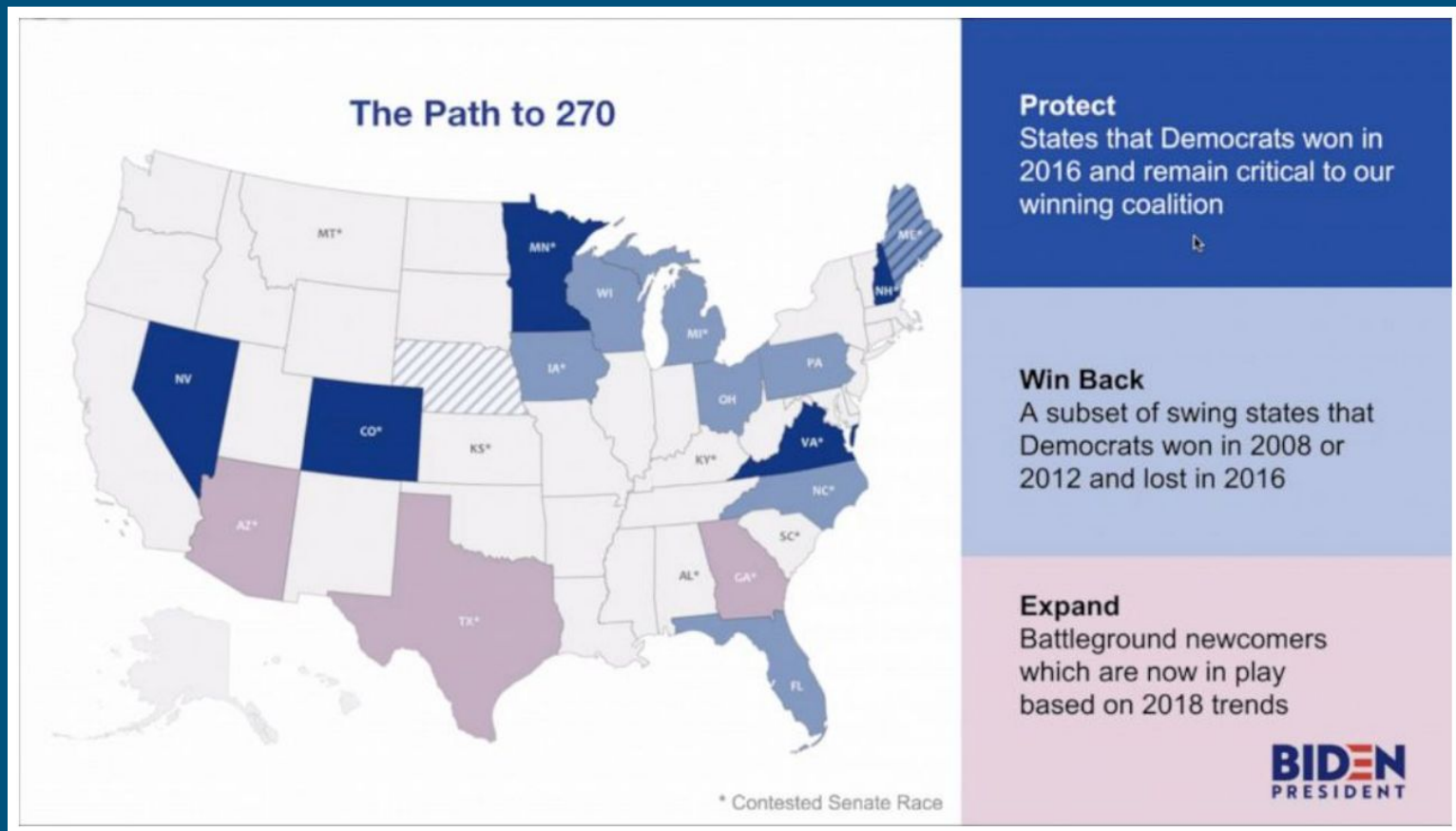
Electoral College

270+

Electoral College: Need 270



Biden Campaign Plan



Protect - Win - Expand

Protect: Colorado, Maine, Minnesota, Nevada, New Hampshire, Virginia

Win Back: Iowa, Wisconsin, Michigan, Ohio, Pennsylvania, North Carolina, Florida, Maine

Expand: Arizona, Texas, Georgia

3 Phases of the Campaign



**Organization Building
(Ongoing)**



**Voter Contact
("DVC")**



**Get Out The Vote
("GOTV")**

How You Can Help



Grassroot Organizing

Joe's Campaign Code

Respect
Belonging
Truth
Teamwork
Boldness
Responsibility
Substance
Discipline
Excellence
Joy

PETE



Respect
Compassion
Faith
Resilience
Empathy
Kindness
Humility
Joy
Inclusion
Dignity

BIDEN
PRESIDENT

No Malarkey!

Compassion

Faith

Resilience

Empathy

Kindness

Humility

Joy

Respect

Inclusion

Dignity

NO MALARKEY!

3 Phases of the Campaign



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Organization Building

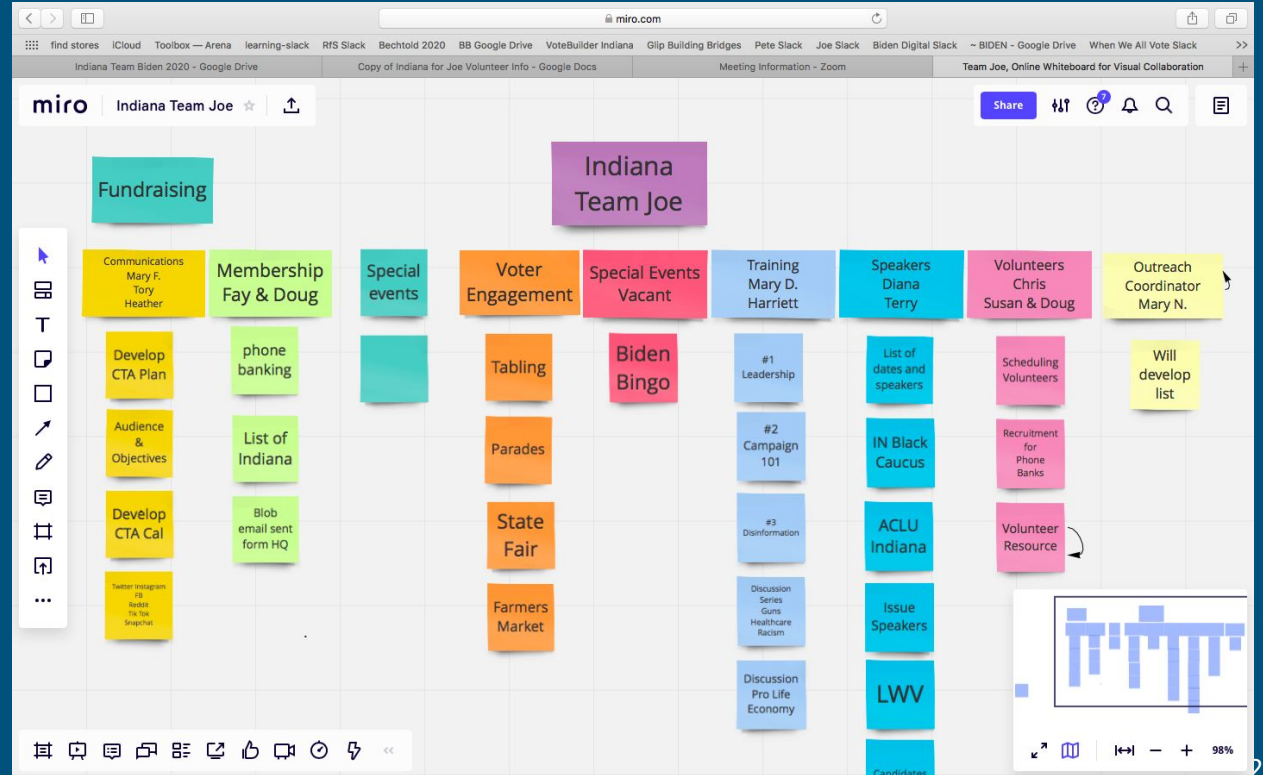
- Where? What?
- Contact your organizer: [JoeBiden.com/take-action](https://joebiden.com/take-action)
- Building your volunteer team
- Set up a Steering Committee
- Branding

Building Your Team

- Set-up a Weekly Event
 - Virtual
 - Updates from the Campaign
- Phone Banking to Recruit
 - Members
 - Volunteers
- House Parties
 - Relational Organizing

Steering Committee

- Communications
- Membership
- Voter Engagement
- Special Events
- Training
- Discussion Series
- Volunteers
- Outreach



Branding



INDIANA FOR
BIDEN

Signs Across America

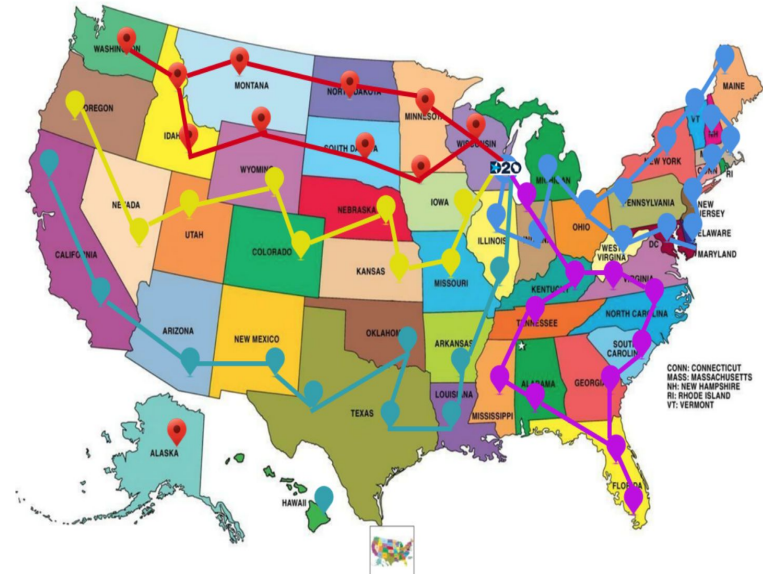
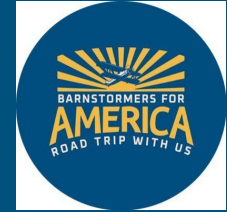


**7 DAYS
IN AUGUST**

SIGNS ACROSS AMERICA

WHAT IS IT?

- A 50-state auto “relay route” event in mid-August.
- Five individual routes leading from the borders to Milwaukee, WI (location of the Democratic National Convention).
- Volunteers assigned a leg of one of the routes (estimated 25-50 miles).
- At each launch and transition point the volunteers “plant” a **United for Biden** lawn sign.
- Volunteers document the journeys with photos/videos to amplify on social media.



Signs Across America

- State Captains
- Route Drivers
- General Volunteers —
- Sign up at:

www.BarnstormersForAmerica.com/signs

Virtual Canvassing



GOT AN HOUR OR TWO?

***MAKE A BIG DIFFERENCE
PHONE BANK
FOR BIDEN***



Training

Training

- Discussion Series
 - Keynote
 - Moderator
 - Local issue relative to Joe's policies
- Leadership Series
 - Disinformation
 - Relational Organizing
 - Campaign 101

Q & A

THANK YOU!
