

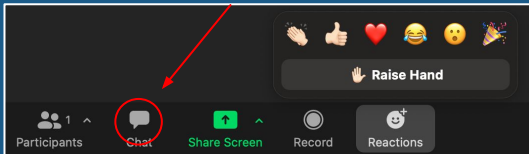
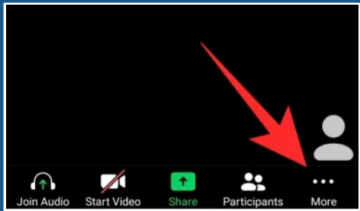
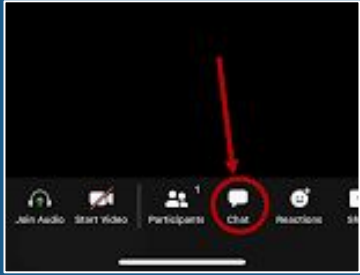


BUILDING BRIDGES FOR AMERICA

## Local Leaders & Precinct Chairs

Organize with the people around you.

*Locate the chat feature.*

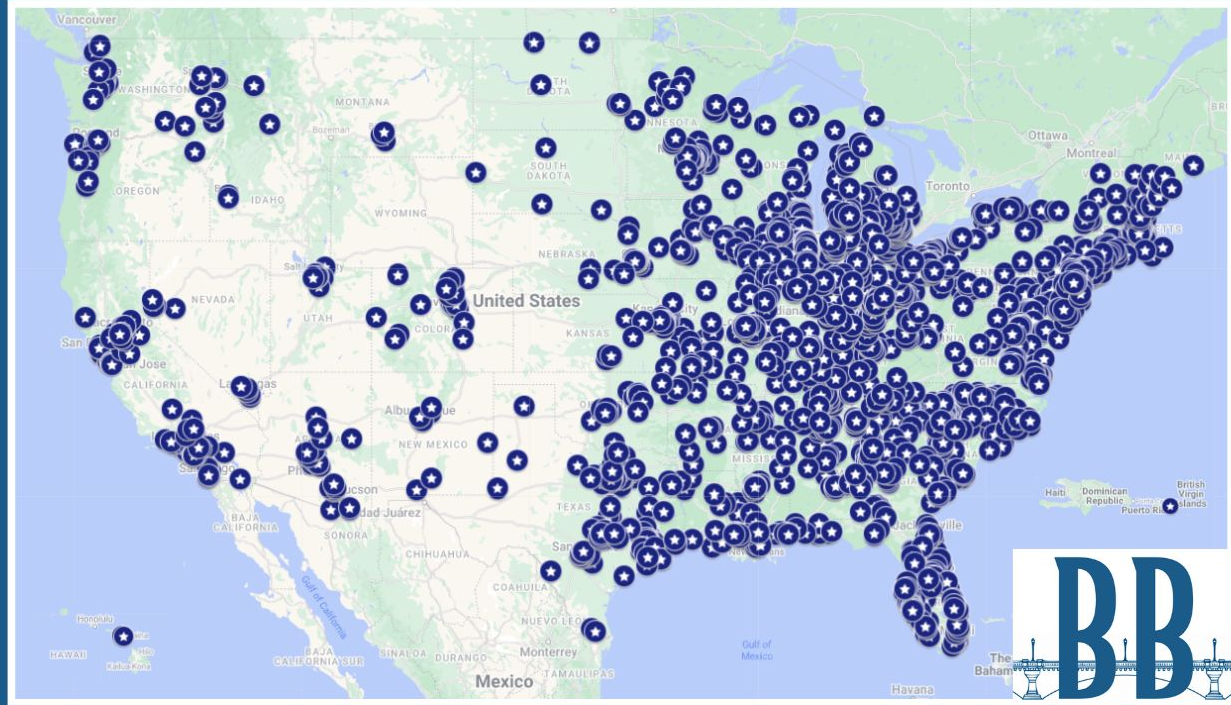


*Say*



*hello in chat!*

*Where are you joining us from?*



# WHERE WE STAND

Democrats believe that the economy should work for everyone, health care is a right, our diversity is our strength, and democracy is worth defending.

## BUILDING BRIDGES FOR AMERICA ACTION FUND

### Our Mission

Building Bridges mobilizes and empowers networks of relational grassroots organizers to create an equitable and informed electorate.

### Our Values

We recognize that the effort adds value, regardless of the result.

We are committed to the development of a broad and inclusive coalition.

We conduct our actions and are informed by the legacy of Pete Buttigieg's 2020 Campaign's Rules of the Road.

### Our Vision

A just and equitable democracy, safeguarded by an informed and engaged electorate, where everyone is valued and belongs.

Respect Belonging Truth Teamwork Boldness Responsibility Substance Discipline Excellence Joy



# Friendly Norms

- Please keep yourself **muted** unless you are speaking
- Please introduce yourself in the chat, where are you from, and campaigns you have worked with
- Meeting will be 1-hour
- Thank you for joining us!





Caz Margenau  
she/her



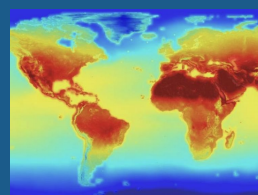
South Bend, IN



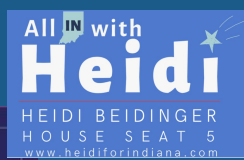
Ace/Aro



Single mom



Climate Research Administrator



Relational  
Organizing  
for Heidi  
Beidinger for  
IN HD5



Data Director  
and Relational  
Organizing Lead  
for IN2 Kitchen  
Cabinet  
2022-now



Field Director for  
South Bend City  
Councilwoman  
Rachel Tomas  
Morgan 2023



Operations  
for Paul  
Steury IN2  
2022



Digital Marketing  
Jeni Arndt for Mayor  
of Fort Collins, CO  
2021



Colorado lead for  
Joe Biden Facebook  
Program, 2020



State Lead,  
Colorado for Pete  
Buttigieg  
2019-2020



Co-founder and co-Director of Leadership Development  
Building Bridges for America Action Fund  
2020-now



# Political Organizing Classes

8 free and accessible courses and workbooks for volunteers.



- *Civics 101*
- *Civics for Change*



- *Say This, Not That...*
- *Grassroots Organizing for Change*
- *Local Leaders and Precinct Chairs*



- *How to Be Politically Active*
- *Conversations that Break Through*
- *Pop the Disinformation Bubble*



Maximize your volunteer effort.

2024 Session I  
Every Thursday  
1/11 - 2/29

2024 Session II  
Every Thursday  
3/21 - 5/19

2024 Session III  
Every Thursday  
5/30 - 7/25 (skip 7/4)

More to come!



BUILDING BRIDGES FOR AMERICA

## Local Leaders & Precinct Chairs

Organize with the people around you.

# Today's Goals

- Know the role of a local organizer.
- Learn about the resources available to local leaders.
- Start to advocate for your community.
- Be ready to make it a team effort.



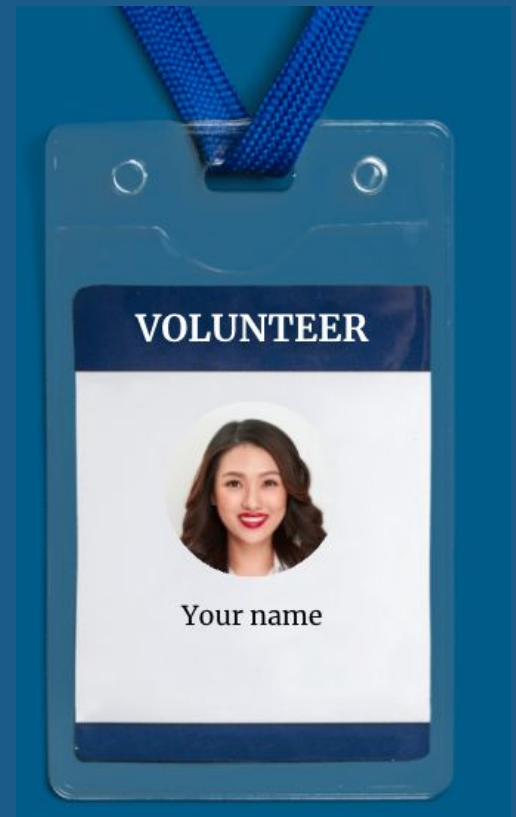


# Permission granted

You care about your community.  
You are an organizer.

Your job is to:

- Know your area
- Talk with people in your area
- Share what you know and learn



# Who is a local leader?

A person who cares deeply about their community and has the potential to influence the people in their community.

- Precinct Chair (elected or appointed)
- Block Captain
- Community Organizer
- Civic leader or business leader
- Party leader
- Volunteer Leader



Type in chat:

What type of local leader are you,  
or aspire to be?

# What local leaders offer

- Passion
- Connections
- Knowledge
- Base of support
- Relational Organizing- the ability to talk with people they know



# Organizing basics



CAMPAIGNS



TOP

DOWN

BOTTOM

UP



Local Leaders



# Organizing basics

## Phases of the Campaign



**Organization Building  
(Ongoing)**



**Voter Contact  
("DVC")**



**Get Out The Vote  
("GOTV")**

# Organizing basics

## Three parallel lanes

### Democratic Party

- Year round
- Long term goals
- Rigid
- Money

### Campaigns

- 3 to 9 months
- Short term goals
- Rigid
- Money & People

### Grassroots

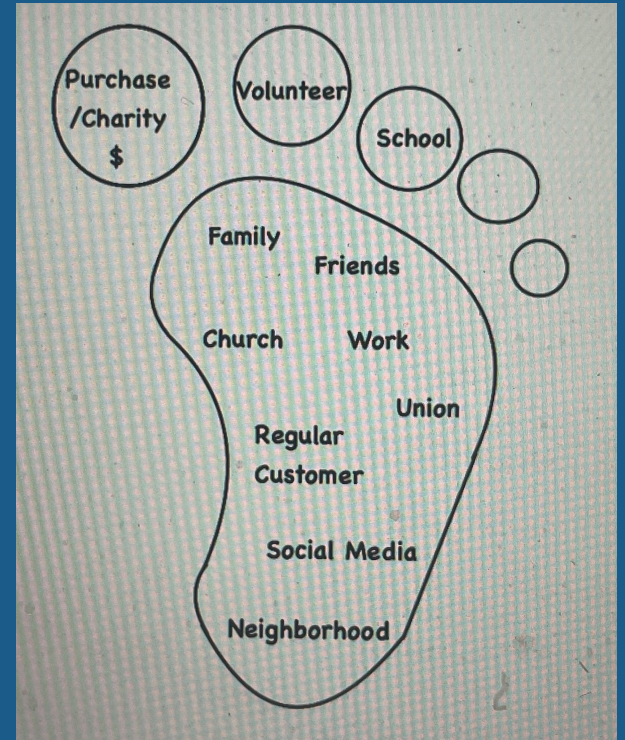
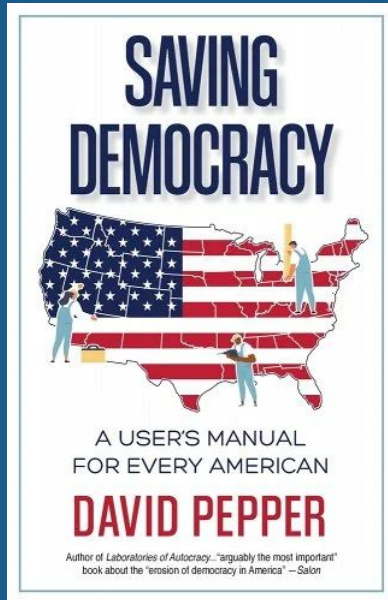
- Always
- All goals
- Fast and loose
- People



# Organizing basics

Build on your existing relationships.

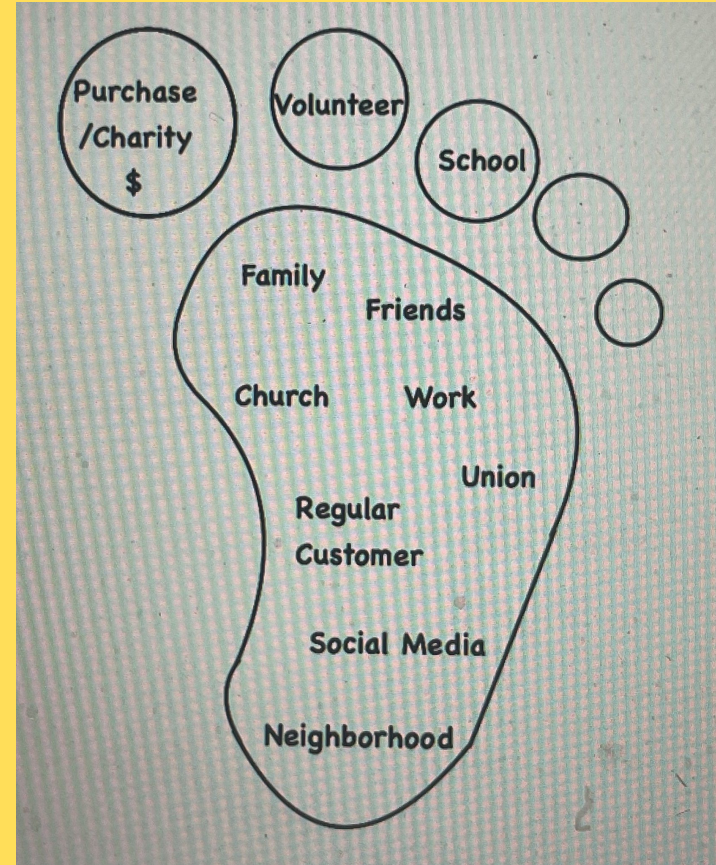
David Pepper calls it your footprint.





Think of your community.

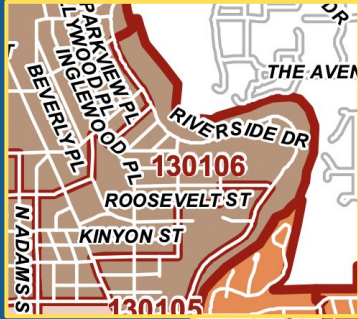
Where are your footprints  
in your community?



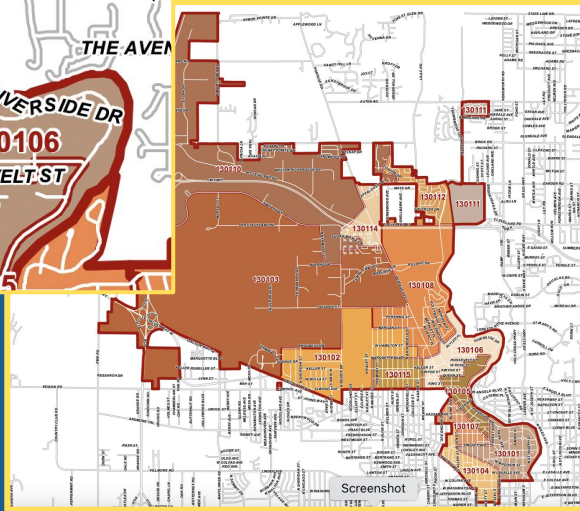
# Why organize by precinct?

Precincts are the smallest government districts. They are the Lego bricks that form all other districts.

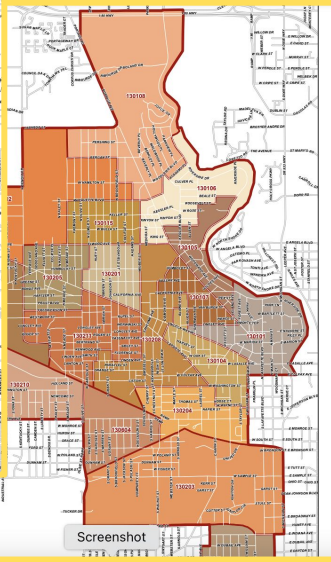
Precinct



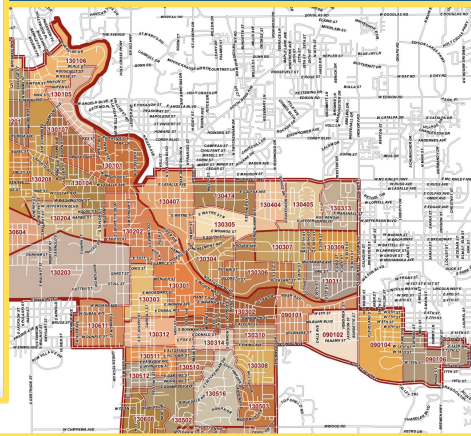
City Council



County Council

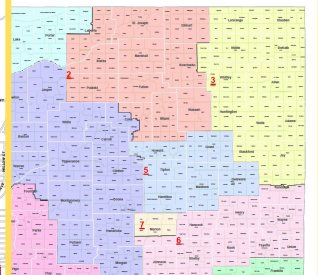


State Representative



US House

Indiana Congressional Districts 2021



2022 District D St Joseph County County Council Basemap

Screenshot

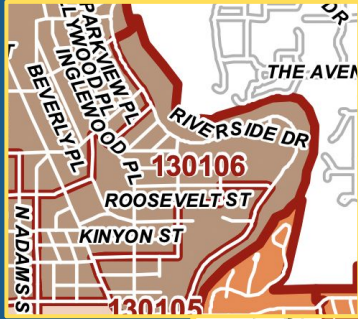
St Joseph County Indiana State House



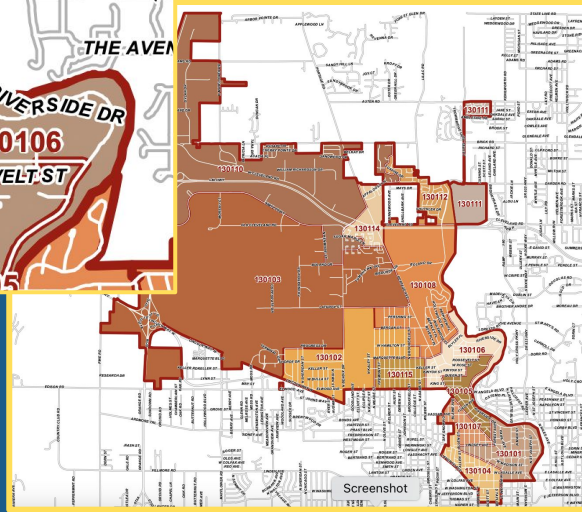
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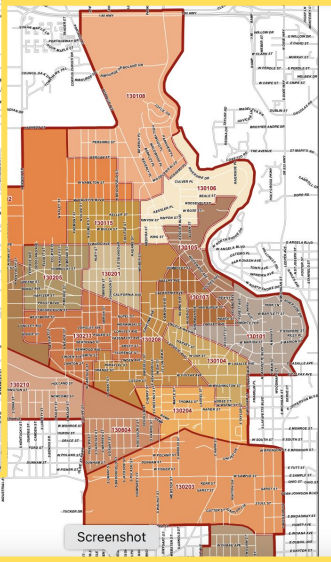
Precinct



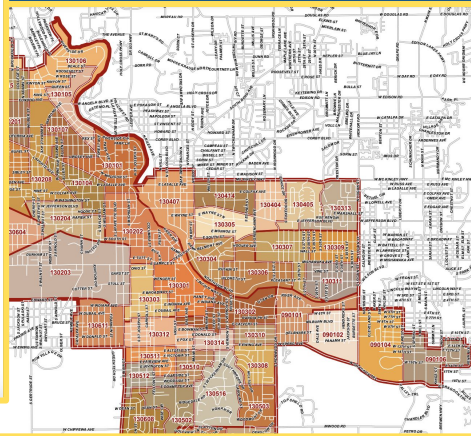
City Council



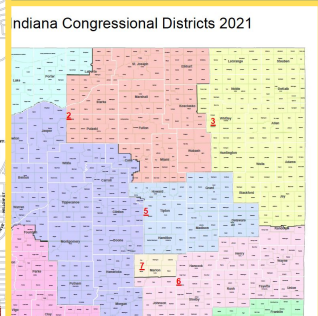
County Council



State Representative



US House



Elections results and all levels of campaigns organize by precinct.

2022 District D St Joseph County County Council Basemap

Screenshot

St Joseph County Indiana State House



# Why organize by precinct?

You can put your blinders on and focus.



All politics is local. Know what the people in your area are concerned about.

Make the connection to candidates and causes.

I hear you, and I agree, that road is dangerous.

*And that is why*

I support Councilman Lee because he will approve the funding for speed bumps.

I support President Biden as he encourages a Vision Zero investment in safe streets to eliminate traffic fatalities.



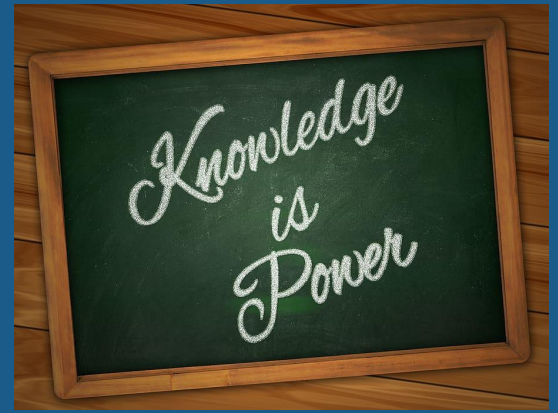


# A Local Leader's Toolbox

# Local knowledge is your power

Be the point person who knows the:

- Geographical boundaries
- Election results
- List of elected officials and challengers
- Who's who- donors
- Demographics
- Important Issues



# Public Records- Maps

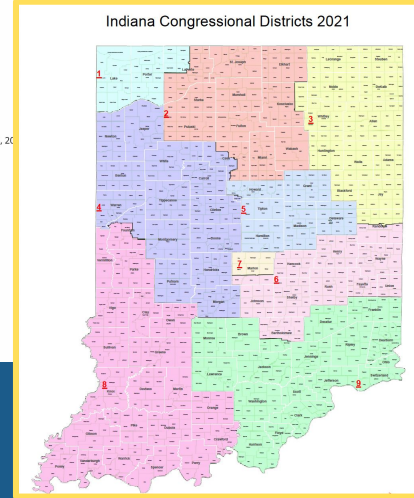
## Know your precinct's boundaries.



State of Indiana  
Capital City: Indianapolis  
Indiana Population: 6,785,528\*  
\*2020 Official U.S. Census Count  
Number of Registered Voters: 4,645,829 (as of August 24, 2020)  
Number of Counties: 92  
Number of Electoral College Votes: 11  
Number of U.S. Representatives: 9  
Senators: Todd Young (R) and Mike Braun (R)

### Maps

- Congressional Districts (2021 Districts)
- Maps of Indiana State Senate Districts (2021 Districts)
- Maps of Indiana State House Districts (2021 Districts)
- Congressional Districts (2011 Districts)
- Maps of Indiana State Senate Districts (2011 Districts)
- Maps of Indiana State House Districts (2011 Districts)
- Indiana Electoral College Information
- Who Are Your Elected Officials?



Your state's Secretary of State of Voter Maps for State and Federal offices.

When in doubt- the library.

## ST. JOSEPH COUNTY

[Government](#) [Departments](#) [Business](#) [Residents](#) [How Do I...](#)



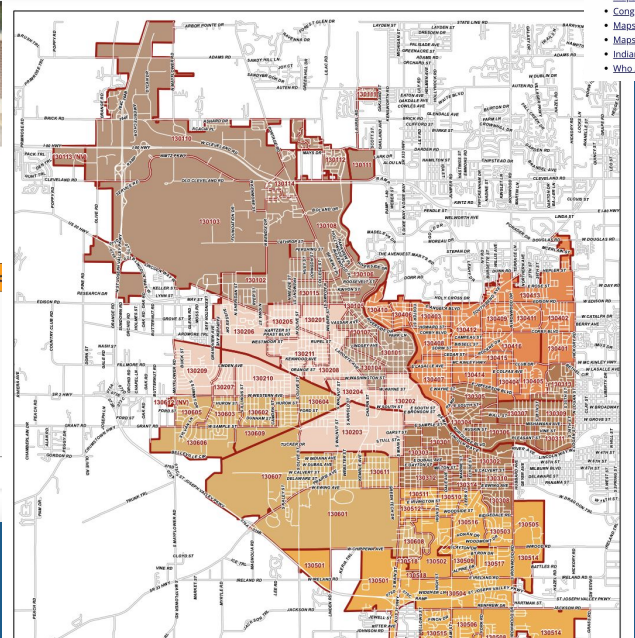
- County Commissioners
- County Council
- Mishawaka
- South Bend
- State House
- State Senate
- Townships

[Home](#) > [Departments](#) > [GIS- County Mapping](#) > Voter Maps

### Voter Maps

2022 St. Jo

Voter Precinct Boundaries



Your county's website for county and city, usually under the county clerk.



# Public Records- Election Results

## Know how your precinct voted.

[Home](#) > [Departments](#) > [Clerk](#) > [Voting & Elections](#) > 2023 Primary Election Results

# 2023 Primary Election Results

### OFFICIAL RESULTS ALL REPORTING

Official Results

Official Results - by Precinct

## How did your precinct vote?

	A	B	C	D	E	F	G	H
1	Year	Election	District Number	Precinct Number	Precinct Geom	Precinct Descri	Precinct Chair	Precinct Vice C
2	2019	Democratic Pri	District 1	130101	831-801 Park A #2 Fire Station, Tim Scott	Lynn King		
3	2019	Democratic Pri	District 1	130101	831-801 Park A #2 Fire Station, Tim Scott	Lynn King		
4	2019	Democratic Pri	District 1	130101	831-801 Park A #2 Fire Station, Tim Scott	Lynn King		
5	2019	Democratic Pri	District 1	130101	831-801 Park A #2 Fire Station, Tim Scott	Lynn King		
6	2019	Democratic Pri	District 1	130101	831-801 Park A #2 Fire Station, Tim Scott	Lynn King		
7	2019	Democratic Pri	District 1	130101	831-801 Park A #2 Fire Station, Tim Scott	Lynn King		
8	2019	Democratic Pri	District 1	130101	831-801 Park A #2 Fire Station, Tim Scott	Lynn King		
9	2019	Democratic Pri	District 1	130101	831-801 Park A #2 Fire Station, Tim Scott	Lynn King		
10	2019	Democratic Pri	District 1	130101	831-801 Park A #2 Fire Station, Tim Scott	Lynn King		
11	2019	Democratic Pri	District 1	130101	831-801 Park A #2 Fire Station, Tim Scott	Lynn King		
12	2019	Democratic Pri	District 1	130101	831-801 Park A #2 Fire Station, Tim Scott	Lynn King		
13	2019	Democratic Pri	District 1	130101	831-801 Park A #2 Fire Station, Tim Scott	Lynn King		
14	2019	Democratic Pri	District 1	130101	831-801 Park A #2 Fire Station, Tim Scott	Lynn King		
15	2019	Democratic Pri	District 1	130101	831-801 Park A #2 Fire Station, Tim Scott	Lynn King		
16	2019	Democratic Pri	District 1	130101	831-801 Park A #2 Fire Station, Tim Scott	Lynn King		
17	2019	Democratic Pri	District 1	130101	831-801 Park A #2 Fire Station, Tim Scott	Lynn King		
18	2019	Democratic Pri	District 1	130101	831-801 Park A #2 Fire Station, Tim Scott	Lynn King		
19	2019	Democratic Pri	District 1	130101	831-801 Park A #2 Fire Station, Tim Scott	Lynn King		
20	2019	Democratic Pri	District 1	130101	831-801 Park A #2 Fire Station, Tim Scott	Lynn King		
21	2019	Democratic Pri	District 1	130101	831-801 Park A #2 Fire Station, Tim Scott	Lynn King		
22	2019	Democratic Pri	District 1	130101	831-801 Park A #2 Fire Station, Tim Scott	Lynn King		
23	2019	Democratic Pri	District 1	130101	831-801 Park A #2 Fire Station, Tim Scott	Lynn King		
24	2019	Democratic Pri	District 1	130101	831-801 Park A #2 Fire Station, Tim Scott	Lynn King		
25	2019	Democratic Pri	District 1	130101	831-801 Park A #2 Fire Station, Tim Scott	Lynn King		
26	2019	Democratic Pri	District 1	130101	831-801 Park A #2 Fire Station, Tim Scott	Lynn King		
27	2019	Democratic Pri	District 1	130101	831-801 Park A #2 Fire Station, Tim Scott	Lynn King		
28	2019	Democratic Pri	District 1	130101	831-801 Park A #2 Fire Station, Tim Scott	Lynn King		
29	2019	Democratic Pri	District 1	130101	831-801 Park A #2 Fire Station, Tim Scott	Lynn King		
30	2019	Democratic Pri	District 1	130101	831-801 Park A #2 Fire Station, Tim Scott	Lynn King		

Precinct Summary Report  
 ST. JOSEPH COUNTY, INDIANA  
 MAY 2, 2023  
 PRIMARY ELECTION  
 St. Joseph County Primary 2023  
 SOUTH BEND 130112  
 Official Results by Precinct

Date: 5/12/2023  
 Time: 1:37:46 PM EDT  
 Page 1/1

Registered Voters 1,077 - Total Ballots 122 : 11.33%

Party Distribution		
Total Ballots	122	
NON-PARTISAN	0	0%
DEMOCRATIC	105	86.07%
REPUBLICAN	17	13.93%

CITY OF SOUTH BEND MAYOR (DEMOCRATIC)		
Vote For 1		
Total Votes	103	
HENRY DAVIS JR	28	27.18%
JAMES MUELLER	75	72.82%

CITY OF SOUTH BEND COMMON COUNCIL AT-LARGE (DEMOCRATIC)		
Vote For 3		
Total Votes	265	
OLIVER DAVIS	63	23.77%
LORI K HAMANN	45	16.98%
LAQUITA HUGHES	32	12.08%
RACHEL TOMAS MORGAN	47	17.74%
KAREN L WHITE	78	29.43%

CITY OF SOUTH BEND COMMON COUNCIL AT-LARGE (REPUBLICAN)		
Vote For 2		
Total Votes	24	
HEIDI-SUNJE BELL	13	54.17%

Common Council At-Large	Luten	Democrat	Election Day	16
Common Council At-Large	Luten	Democrat	Early	6
Common Council At-Large	Mahoney	Democrat	Election Day	17
Common Council At-Large	Mahoney	Democrat	Early	16
Common Council At-Large	Mannix	Democrat	Election Day	79
Common Council At-Large	Mannix	Democrat	Early	38
Common Council At-Large	Parker-Brooks	Democrat	Election Day	15
Common Council At-Large	Parker-Brooks	Democrat	Early	5
Common Council At-Large	Tomas Morgan	Democrat	Election Day	124
Common Council At-Large	Tomas Morgan	Democrat	Early	42
Common Council At-Large	White	Democrat	Election Day	112
Common Council At-Large	White	Democrat	Early	49
Common Council District 1	Nichols	Democrat	Election Day	24
Common Council District 1	Nichols	Democrat	Early	15
Common Council District 1	Scott	Democrat	Election Day	170
Common Council District 1	Scott	Democrat	Early	69
Mayor	Coleman	Democrat	Election Day	25
Mayor	Coleman	Democrat	Early	5
Mayor	Critchlow	Democrat	Election Day	39
Mayor	Critchlow	Democrat	Early	19





# The political landscape

List your electeds at every level and a profile of the races.

NATIONAL DEMOCRATIC  
TRAINING COMMITTEE

## District Profile Template

District Profile: *[define borders, describe population centers, major employers/industries, and other info that may be helpful]*

### District Name

**Election:** primary [date] + general [date]

**Filing Deadline:**

**Incumbent:**

**Fundraising Deadline:**

**Candidates:**

Democrats

- 
- 

**Past Race Results:**

- 20\_\_:
- 20\_\_:
- 20\_\_:

Republicans

- 
- 

**Past Race Turnouts:**

- 20\_\_:
- 20\_\_:
- 20\_\_:

**Demographic Breakdown:**

- 
- 
- 

**Past Fundraising Numbers of Winner:**

- 20\_\_:
- 20\_\_:
- 20\_\_:

**Total Population:**

**Total Registered Voters:**

### Summary

*Describe what the information above means. How much money do you think they need to raise? What do you think their Vote Goal should be?*

## Your Policymakers

Step



You can search online and find this information.

U.S. Senator (1)

name, party, contact info.

U.S. Senator (2)

name, party, contact info.

U.S. Representative

name, party, district, contact info.

Governor

name, party, contact info.

State Senator

name, party, district, contact info.

State Representative

name, party, district, contact info.

Mayor

contact information

County  
Commissioners

contact information

City/Town Council

contact information

School Board  
Member

contact information



# Public Records- Campaign Donations

Know who donates to Democrats in your precinct.

INDIANA ELECTION DIVISION		CONTRIBUTOR	TYPE OF CONTRIBUTION OR OTHER RECEIPT	COLUMN A AMOUNT THIS PERIOD	COLUMN B CUMULATIVE YEAR-TO-DATE
<p>Indiana Election Division Website</p> <p>Campaign Finance Website</p> <p>Home</p> <p>Search</p> <p>Candidates</p> <p>Committees</p> <p>Political Races</p> <p>Contributions</p>		<p><b>Filing Detail</b></p> <p>Home - Search - Committees - Committee Detail - Filing Detail</p> <p><b>Details for 2022 Annual - original filing</b></p>			
2	SEIU HealthCare Indiana PAC 60 W 80th Pl Merrillville IN 46410	Contribution: Direct	200.00	200.00	Contributor's Occupation (if required): Not Currently Employed -
3	Gary Firefighters Association Local 359 PAC P.O. Box 2792 Gary IN 46403	Contribution: Direct	359.00	359.00	Contributor's Occupation (if required): Attorney/Legal -
4	Catalyst Public Affairs Group, LLC 1 North Capitol Ave, 1035 Indianapolis IN 46204	Contribution: Direct	500.00	500.00	Contributor's Occupation (if required): -
5	Indiana Association of Beverage Retailers 200 S. Meridian Street, Suite 350 Indianapolis IN 46225	Contribution: Direct	500.00	500.00	Contributor's Occupation (if required): General Business -



# Public Records- Census data

Know the stats for your area and what differentiates it.

The screenshot shows the United States Census Bureau website interface. At the top, there is a search bar with "Carmel Indiana" entered. Below the search bar are navigation tabs for "All", "Tables", "Maps", and "Pages". On the right side, there are links for "Microdata", "Help", "FAQ", and "Feedback".

The main content area features a large heading: "Total Population in Carmel City, Indiana is **99,757**". Below this, it says "2020 Decennial Census" and includes a "View This Result" button. To the right of this heading is a map of Carmel, Indiana, with a blue outline indicating the city's boundaries. Below the map is a "Place" section for "Carmel city, Indiana" with the following statistics:

- Total Population:** 99,757
- Median Household Income:** \$106,990
- Bachelor's Degree or Higher:** 73.7%
- Employment Rate:** 67.7%
- Total Housing Units:** 39,927
- Without Health Care Coverage:** 5.4%
- Total Households:** 39,994
- Hispanic or Latino (of any race):** 4,521

Below the statistics is a "View Profile" button. To the left of the main heading, there is a "Tables" section with a "View: 10 | 25 | 50" dropdown. Under "Tables", there are three entries:

- Decennial Census  
**P1** | RACE  
[View All 3 Products](#)
- American Community Survey  
**DPO5** | ACS DEMOGRAPHIC AND HOUSING ESTIMATES  
[View All 23 Products](#)
- American Community Survey  
**S0101** | AGE AND SEX  
[View All 23 Products](#)

At the bottom left, there is a link for "American Community Survey". At the bottom right, there is a "Related Searches" section.



# More free resources

# Dave's Redistricting

## New York Times Map

### An Extremely Detailed Map of the 2020 Election

BY ALICE PARK, CHARLIE SMART, RUMSEY TAYLOR AND MILES WATKINS

Q Niles, Michigan, United States

This map has detailed data from **2,523** of **3,143** counties in **47** states, representing **89%** of all votes cast. It was last updated on March 30.

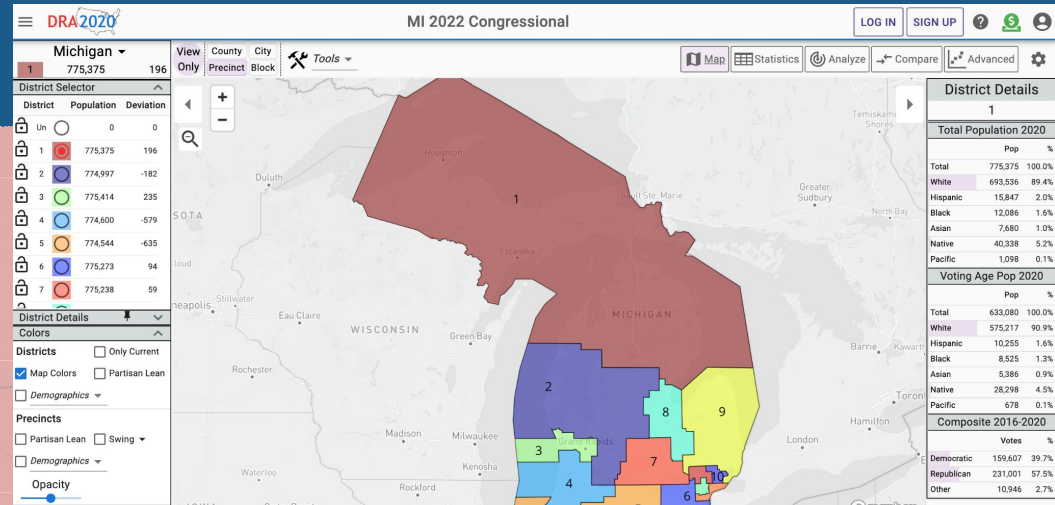


2020 results

Change from 2016

2016 PRECINCT MAP • ABOUT THE DATA

CANDIDATE	VOTES	PCT.	2020 MARGIN
● Joseph R. Biden	530	49%	<b>+0.2</b> Biden
● Donald J. Trump	528	49%	





Advocate for your  
community

# Ear to the ground

Politics is walks into our homes, our pocket books, our bodies. It is not theoretical. It is very real day to day life.

What do you hear people talk about?

- Schools are underfunded
- Rising property taxes
- The grocery store closed
- Speeding cars



# Be the conduit

Connect these concerns to campaigns.

*Dear Councilman Lee,  
I am a local organizer on the Keller Park neighborhood, and I've talked with 18 of my neighbors and we all agree that Sherman Rd is dangerous and needs those speed bumps we've seen in other parts of the city.*

*I invite you to visit our neighborhood meeting on 3/27 at 5pm.*

*I look forward to your response,  
Caz Margenau*

Connect campaigns to these concerns.

***“I hear you, and I agree, Sherman Rd is dangerous. And that is why I support Councilman Lee because he listened to our concerns and he has put Sherman on the top of the list of roads to get speed bumps.”***



# Write it down

When you talk with someone and know their concerns, write it down.

When you know someone will support a Democrat, write it down.

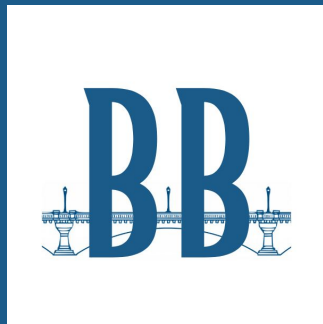
If someone is still deciding on who to support, write it down.

This is your data. Data is your power.

Name	Contact Info	Date of Last Contact	Notes	Support Status
Mike	555-555-5555	5/9	<i>He's upset that the bill doesn't go far enough. He will support it but not do anything to vocally support it.</i>	Supports







Going beyond people you  
know

How many times does a voter  
need to be contacted to be  
persuaded to vote?

How many times does a voter  
need to be contacted to be  
persuaded to vote?

9 times

# Voter Files from the clerk

The voter file is the list of registered voters. It includes their:

- Address
- Phone number
- Vote history (if they voted, not how)
- Party affiliation (if your state allows it)



If you have filed to run for office, delegate, precinct person, etc... you likely can go to your county clerk and request a list of voters.



# Voter Files from the Party

All state Democratic Parties except California use NGPVAN's Votebuilder (aka VAN) to access the voter files.

DNC VOTEBUILDER Indiana

My Voters My Campaign

Home / My List

CONTACTS

**My List**

6,912 People 5,778 Home Phones 6,185 Preferred Phones 5,184 Doors 5,199 Mailboxes

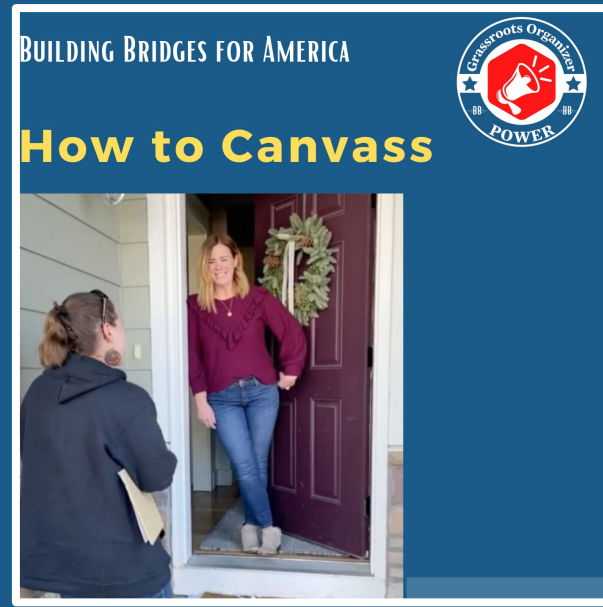
Print Letters Labels Calls Export MiniVAN Counts Reports Cut Turf Split Grid Script Form Task Bulk Apply Copy Advertising

- Essential for successful campaigns or party building
- Generates lists for calls, mailing, or canvassing
- Identify supporters, donors, volunteers
- Cost and access depends on local party or state party



# Using VAN to contact voters

Ask a campaign or local party for a list of voters in your precinct. Then directly contact the voters via phone, mail, or canvassing.



Step-by-Step workbooks, slides, and video  
[www.buildingbridgesforamerica.com](http://www.buildingbridgesforamerica.com)



# Training on using VAN

If you have access to VAN, NDTC offers free online training.



National  
Democratic  
Training  
Committee

A screenshot of the National Democratic Training Committee (NDTC) website. The header includes the NDTC logo, a 'Menu' dropdown, and a 'LOGIN' button. The main content is organized into two sections: 'Getting Started' and 'Data Management'. Each section contains a grid of training modules, each with a title, a trainer's name, and the number of lessons. The 'Getting Started' section includes 'Intro to Volunteer Recruitment and Management' (23 lessons), 'Getting Your Campaign Off the Ground' (12 lessons), 'So You Think You Want to Run?' (11 lessons), and 'Understanding the Democratic Party' (10 lessons). The 'Data Management' section includes 'VoteBuilder for Field Directors' (18 lessons), 'Using MiniVAN for Canvassing' (14 lessons), 'Using VoteBuilder for Data Management' (16 lessons), and 'NGP Digital: Email Engagement' (16 lessons).

Section	Module Title	Trainer	Lessons
Getting Started	Intro to Volunteer Recruitment and Management	Stefanie Brown James	23
	Getting Your Campaign Off the Ground	Valerie Martin	12
	So You Think You Want to Run?	Kelly Dietrich	11
	Understanding the Democratic Party	Johnaé Strong	10
Data Management	VoteBuilder for Field Directors	Peter Dougherty	18
	Using MiniVAN for Canvassing	Peter Dougherty	14
	Using VoteBuilder for Data Management	Alycia Albergotie	16
	NGP Digital: Email Engagement	Donald Riddle	16

<https://trainedemocrats.org/>





# Building a Team



# Values First:

What does your  
community value?

What is important  
to your community  
members?

**Respect**  
**Belonging**  
**Truth**  
**Teamwork**  
**Boldness**  
**Responsibility**  
**Substance**  
**Discipline**  
**Excellence**  
**Joy**

**PETE**



**Respect**  
**Compassion**  
**Faith**  
**Resilience**  
**Empathy**  
**Kindness**  
**Humility**  
**Joy**  
**Inclusion**  
**Dignity**

**BIDEN**  
PRESIDENT

*No Malarkey!*



# Make a Plan

Be active and be in the know

- Community events
- Block party
- Neighborhood groups and boards
- Town halls
- Host your own neighborhood get together



# Make a Plan Together

- Coordinate with campaigns and local party
- **Set-up a calendar**—backtrack from election day to now
- Make a plan to cover your territory, more than once!
  - Set goals—# of houses/voters
  - Materials
  - Assign captains
- Call to Action Events



# Why is a plan important

- Keeps you motivated
- Working in parallel takes coordination
- Being inclusive means being thoughtful
- Finds gaps in organizing and fill them
- Gets buyin and increases voter participation
- Celebrating wins!



# Campaign & Party Plan

- What goals do they have?
- What is the win number in your precinct?
- What type of materials and when will they need them distributed?
- What is their messaging platform?
- Key staff to connect and follow?
- What social media accounts should be promoted?
- Where can I and my team be of most use?
- Be sure to follow-up and be reliable



# Volunteers needed!

- Block Captains
- Researchers
- Social Media
- Hosts for a regular meeting
- Relational organizers
- Event coordinators
- Yard sign captain



# Set expectations for volunteers

Provide volunteers with:

- Passion for why this is important
- A description of the role
- A timeline for getting it done
- A time to check-in on how they are doing

**NATIONAL DEMOCRATIC TRAINING COMMITTEE**

## Potential Volunteer Roles and Responsibilities

These are common volunteer team roles. However, volunteers, especially on smaller races, can serve in fundamental campaign roles usually filled by paid staff. Those roles are outlined in our ["Campaign Staff Roles & Responsibilities" handout](#).

### Direct Voter Contact Support

#### Volunteer Coordinator

The Volunteer Coordinator will help recruit, train, and manage volunteers — from scheduling shifts to delegating tasks and providing support during volunteer events. A Volunteer Coordinator can distribute responsibility to others, depending on the demands on the campaign, but at the end of the day they are the one who ensures that the campaign has enough volunteers and that those volunteers have a good experience. This role should be taken on by someone who has a significant amount of time to commit to the campaign, and it is helpful if they have previous experience volunteering on a campaign or organizing volunteers or employees.

#### Canvassers

These volunteers will knock on doors throughout your district to meet voters. This is one of the core elements of your field operation: identifying supporters, persuading the undecided, registering new voters, and getting out the vote (GOTV).

#### Phone Bankers

These volunteers will call and speak directly with voters in your district. This is one of the core elements of your field operation: identifying supporters, persuading the undecided, and getting out the vote (GOTV).

#### Yard Sign Captain

This role is ideal for someone who has a car and time to dedicate to the campaign, but may not have a schedule that allows them to participate in the phone banks or other time-specific events. The yard sign captain will contact supporters who would like to display their support for the candidate, coordinate the creation of yard signs, and deliver the signs to supporters on their own time.

Page 1 of 4

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# The Ladder of Engagement





# Be prepared to move people up the ladder of engagement. Have steps of opportunities.

1. Join me at this event.
2. Write to our congresswoman.
3. Make sure your friends are registered to vote.
4. Put a yardsign in your yard or business.
5. Write postcards to voters.
6. Create and share posts and videos.
7. Make a donation.
8. Join me to call our neighbors.
9. Walk with me as I canvass the neighborhood.



# Take our team building course!



**Grassroots Organizing for Change**

Start and grow a volunteer group that lasts.





Be optimistic  
Be hopeful  
Be excited  
Be kind

# Going Forward

- Build relationships with elected leaders, candidates, and the party
- Know your community
- Talk about local issues
- Make Plan
- Check in
- Celebrate wins
- Have fun!!



# Join us Thursday March 21st!



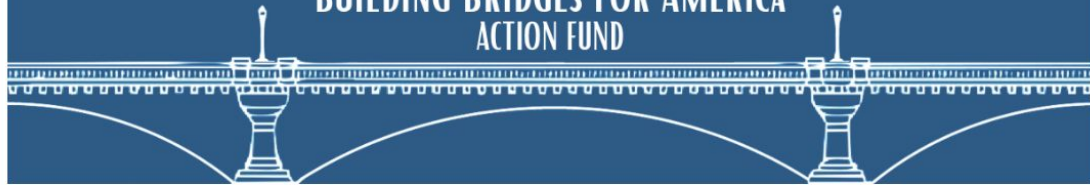
BUILDING BRIDGES FOR AMERICA

## How to Be Politically Active

List, Listen to, and Engage Your Network

[buildingbridgesforamerica.com/courses](https://buildingbridgesforamerica.com/courses)

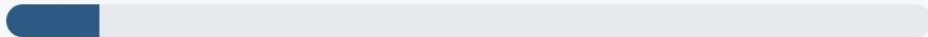
## BUILDING BRIDGES FOR AMERICA ACTION FUND



### Donate to the Building Bridges for America Action Fund

**\$115 Raised**

**GOAL \$1,145**



**Donate to the Building  
Bridges for America  
Action Fund**

updated at 4:35 PM **AB**

**Help us continue our work!**

Donate \$5 →

Donate \$10 →

Donate \$15 →

Donate \$20 →

**Help us cover our annual  
operating costs so we can  
continue to offer our  
programs for free.**

<https://secure.actblue.com/donate/bbfa>



# BUILDING BRIDGES FOR AMERICA

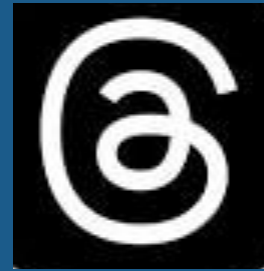


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